

# Semiconductor Supply Chain Analysis

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# Executive Summary

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01

## Global semiconductor supply chain concentrated in one region

- The US has the strongest chip design ecosystem with a higher share in the global designing market.
- Manufacturing activities and the OSAT market are concentrated in Asia, with a few companies dominating the space.
- A rise in the number of electronic devices across end applications boosts semiconductor demand.

02

## Taiwan, South Korea, and China dominate global foundry market

- Manufacturing capacity over the past three decades has shifted from the US and Europe to Asia.
- TSMC and Samsung Foundry together hold 70% market share.
- Advanced sub-7nm chip manufacturing is concentrated in Taiwan and South Korea.

03

## Demand supply imbalance to persist in mid-term

- Communications and PCs/computers are expected to account for a lion's share in semiconductor demand.
- Covid-19 has accelerated demand, innovation, and automation, resulting in demand supply imbalance.
- Supply constraints prevail mainly due to an oligopolistic industry and foundry capacity shortage, supported by generic business-specific risks

04

## Major countries, companies take steps to address global supply chain disruption

- The US and EU governments have introduced reforms to attract more investment and expand chip production capacity.
- China and South Korea are focused on becoming self-sufficient and doubling exports over the next decade.
- Top semiconductor companies are investing heavily to improve the overall output capacity.

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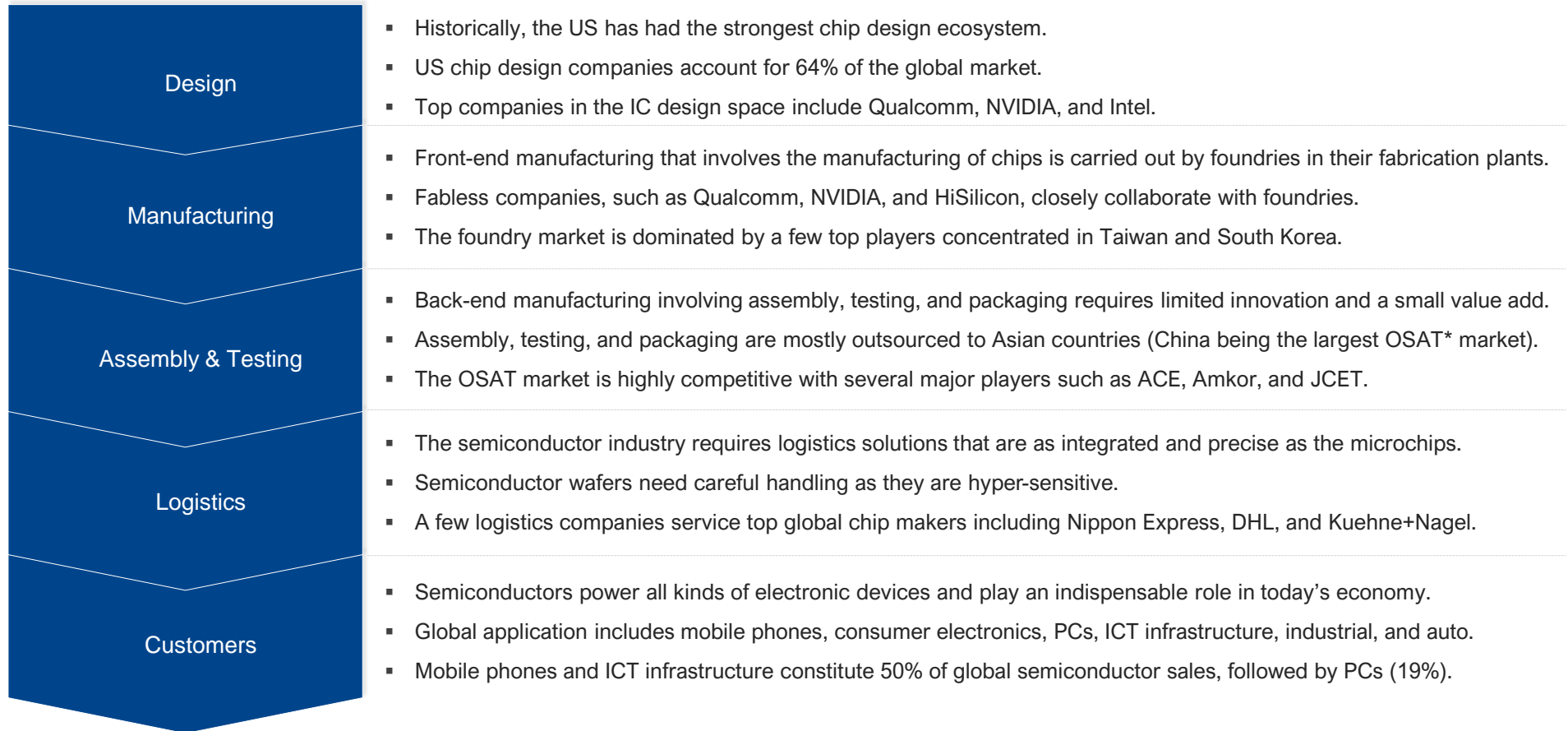
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# Global Semiconductor Supply Chain

## Fragmented market with regional dominance across the semiconductor supply chain

No country has the entire production stack in its own territory. Manufacturing semiconductor devices requires multiple steps that are performed in specialized facilities known as foundries or fabs. The US remains the global leader in semiconductor design, though a sizable portion of chip manufacturing also occurs in Asia.



**Source:** Semiconductor Industry Association, AMD, Globalnewswire, Counterpoint Research, Financial Times, BCG; \*OSAT – Outsourced Semiconductor Assembly and Test

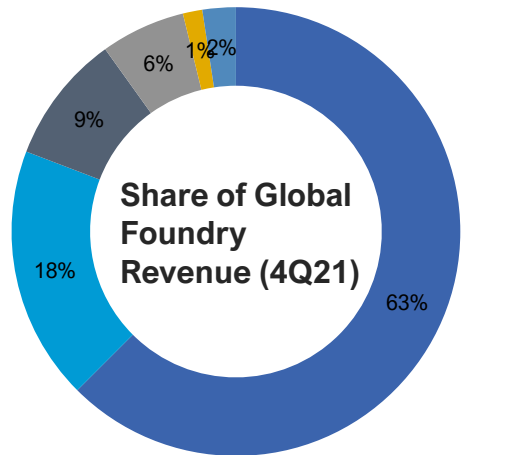
# Geographic Analysis

## More than 85% of global foundry market concentrated in Taiwan, South Korea, and China

Fabless chip makers design chips and outsource chip production to foundries mainly located in Asia. The semiconductor manufacturing base has shifted to Asia in the past three decades. As a result, the US and Europe's share in global manufacturing capacity dropped from 81% to 21% in 2020.

### Global Foundry Market

Foundries are pure-play players that only manufacture devices for other companies and are not engaged in designing them.



■ Taiwan ■ South Korea ■ China ■ U.S. ■ Israel ■ Others

About 100% of most advanced chip (<10 nm) manufacturing capacity is concentrated in Taiwan (92%) and South Korea (8%).

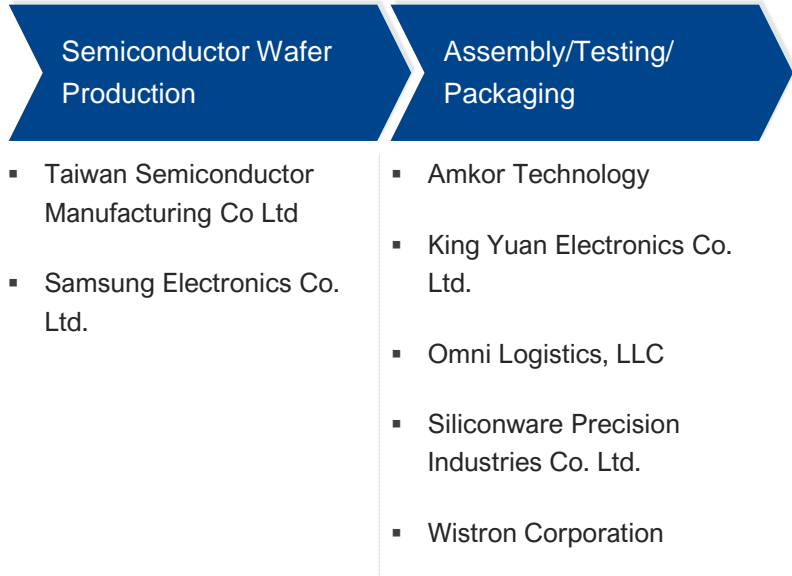
Rank	Company	Market Share	Geography	Company Description
1	TSMC	52.1%	Taiwan	TSMC is the world's largest contract manufacturer of semiconductor chips.
2	Samsung Foundry	18.3%	South Korea	Samsung Foundry is one of the three leading edge foundry offerings on the market.
3	UMC	7.0%	Taiwan	UMC is a leading global semiconductor foundry company. It serves all the major sectors of the electronics industry.
4	GlobalFoundries	6.1%	US	GlobalFoundries is one of the world's leading semiconductor foundries with a global footprint in the US.
5	SMIC	5.2%	China	SMIC is the largest contract chip maker in Mainland China and the fifth largest globally.
6	HuaHong Group	2.9%	China	HuaHong is a global leading pure-play foundry with specialty process platforms.
7	PSMC	2.0%	Taiwan	PSMC is a manufacturer of ICs and discrete components offering foundry, design, and wafer testing services.
8	VIS	1.5%	Taiwan	VIS is a leading specialty IC foundry service provider.
9	Tower	1.4%	Israel	Tower serves high-growth markets and has facilities in the US and Asia.
10	Nexchip	1.2%	China	Nexchip is a semiconductor foundry specializing in IC production.

**Source:** Visualcapitalist, BCG and SIA, Gartner, Korea Herald, Company Websites; **Note:** Market share as of 4Q21

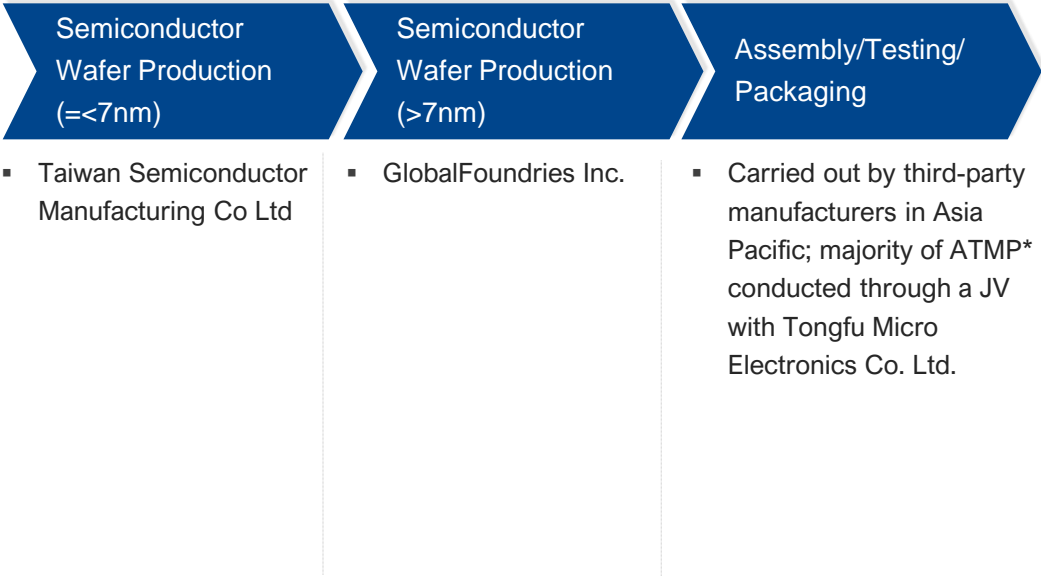
# Case Study

## NVIDIA, AMD adopt fabless manufacturing strategy

**NVIDIA** employs world-class suppliers for all phases of the manufacturing process including wafer fabrication, assembly, testing, and packaging. It focuses on product design, additional quality assurance, marketing, and customer support.



**AMD** initially manufactured its own processors but later outsourced manufacturing and adopted a fabless manufacturing strategy. After spinning off its chip foundries into GlobalFoundries, the company focused on designing products to be manufactured at for-hire foundries.



- Semiconductor wafer production, assembly, testing, and packaging are carried out by third parties located outside the US.
- About 84% of revenue in FY21 was derived from sales outside the US.

- Semiconductor wafer production, assembly, testing, and packaging are carried out by third parties located within and outside the US.
- About 72% of revenue in FY21 was derived from sales outside the US.

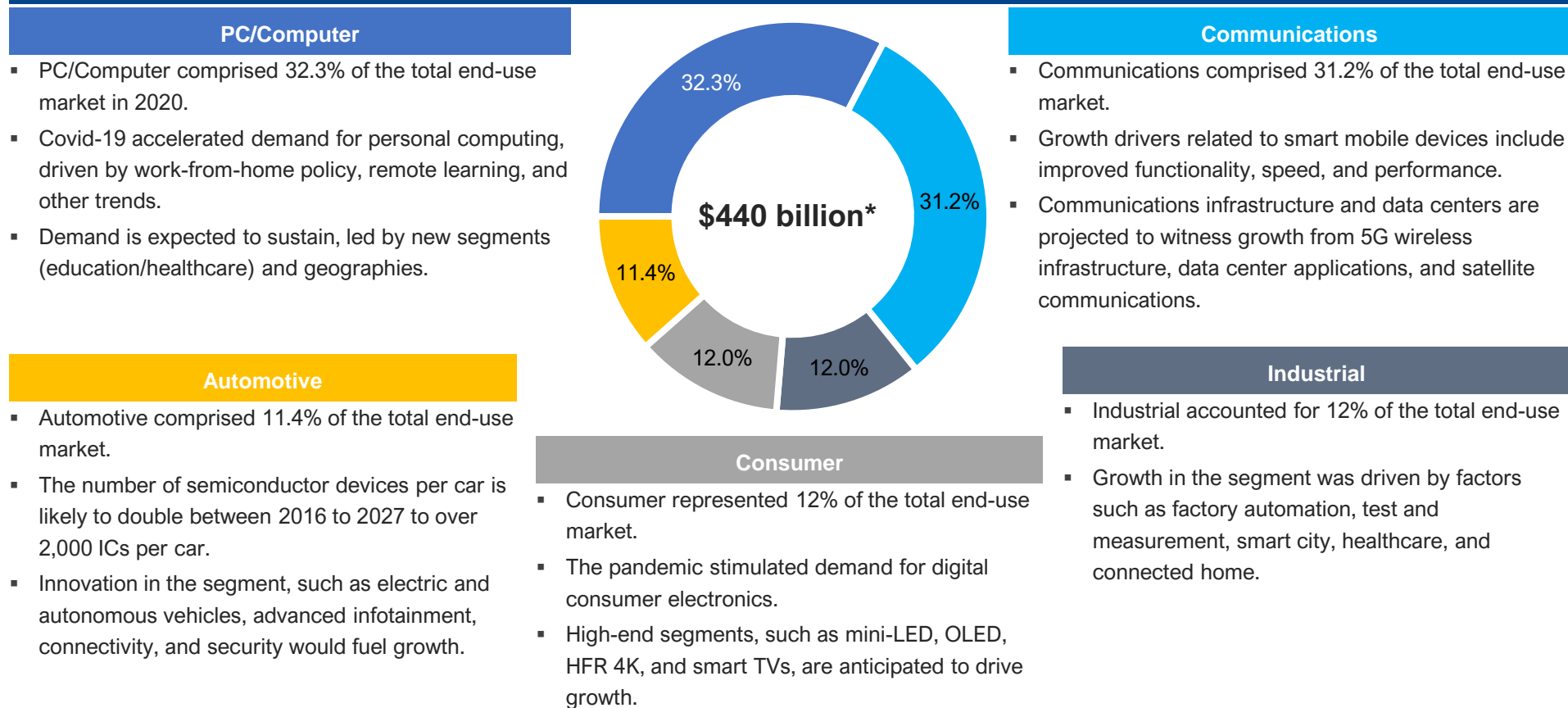
**Source:** Annual Reports (NVIDIA & AMD); \*ATMP – Assembly, test, mark, and pack

# Demand Analysis

## Global semiconductor chip industry expected to grow 10% in 2022 as end market demand spikes

Rising demand for products powered by semiconductors has in turn pushed demand for semiconductor chips higher. Smart electric cars, mobile devices, communication infrastructure and IoT devices in particular are responsible for driving the semiconductor industry to its all-time high revenue of \$556 billion in 2021 and is further expected to touch \$600 billion in 2022.

Percent of Semiconductor Demand by End Use (2020)



Source: Gartner, IHS Markit, Deloitte; \* 2020 Total Global Semiconductor Market

# Supply Analysis

## Strong demand, limited supply, and supply chain disruption result in current chip shortage

Supply chain shocks that affect global production and last at least a month occur on average every 3.7 years, resulting in companies losing 47% of a year's earnings every decade. A Deloitte report released last year stated that customers were waiting between 20-52 weeks for multiple kinds of semiconductors leading to huge revenue losses.

### Natural Disasters

Texas snowstorm, Japan plant fire

Covid-19 resurgence in Southeast Asia and China

Drought in Taiwan affecting manufacturing of wafers that require pure water

### Foundry Capacity Shortages

Pent-up demand in various sectors

Peak utilization levels across process nodes

### Oligopolistic Industry

Semiconductor industry dominated by few players

Lack of advanced/standard semiconductor foundries

### Infrastructure Slowdowns

Poor power availability across China

Backlogs at various ports

Mobility restrictions across the board

### Covid-19 Pandemic

Covid-related factory shutdowns

Worker and health safety

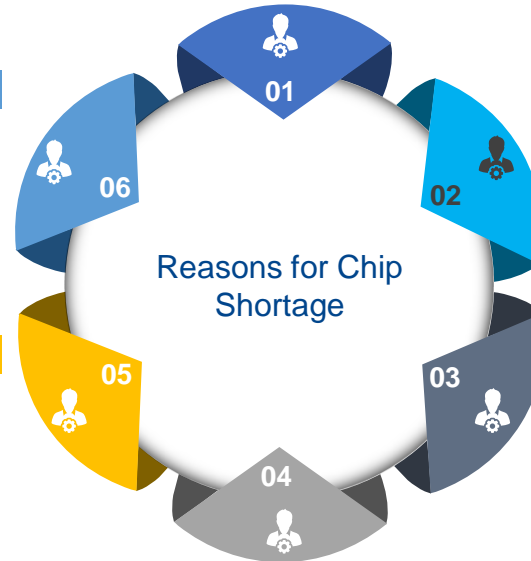
Restrictions on mobility/travel ban

### Geopolitical Conflicts

China-Taiwan looming conflicts

US-China trade dispute; sanctions against China

Russia-Ukraine war impacting select inputs exports



**Source:** Various Articles and Press Release, Company Reports, Deloitte



# Mitigation Steps... 1/2

## Major countries take steps to address global supply chain disruptions

Any permanent disruption to Taiwan could create global economic disruptions requiring a minimum of 3 years and \$350 billion investment to build capacity in the rest of the world as a replacement for Taiwanese foundries. Building local supply chains in each region would require significant incremental investment of ~\$1 trillion with a resulting 35-65% rise in semiconductor prices.



### US

- Congress passed the CHIPS\* Act in January 2021 to promote R&D and manufacturing of domestic chips.
- The USICA# Act in June 2021 and Americas COMPETES Act in February 2022 include a \$52 billion investment in the sector.
- Congress is considering legislation known as the FABS Act to establish a semiconductor investment tax credit.



### Europe

- The European Commission announced a new European Chips Act involving \$49 billion in public and private funding.
- This broad initiative would boost Europe's R&D innovation and bring leading-edge manufacturing to the region.
- The goal is to double the EU's share in global chip production from 9% to 20% by 2030.



### China

- China implemented several policies, including tax reduction and funding support, to boost the semiconductor sector.
- Since 2015, China has allocated at least \$180 billion in support of this industry.
- By 2025, China aims to achieve 70% self-sufficiency in high-tech industries.



### South Korea






- The government revealed the “K-Semiconductor Strategy” where chip makers pledged investments of over \$451 billion by 2030.
- Tax deductions and infrastructure packages were also planned to encourage chipmakers' competitiveness.
- This could lead to annual semiconductor exports increasing to \$200 billion, which is twice the amount in 10 years.

**Source:** Chinadaily, Intel, Nikkei Asia, KBS World, Forbes, SIA; \*CHIPS Act – Creating Helpful Incentives to Produce Semiconductors Act, #USICA – United States Innovation and Competition Act

## Mitigation Steps...2/2

### Major semiconductor companies increase investments to address rapid growth in demand

The global semiconductor industry is projected to enhance the overall output capacity to an unprecedented level. The three largest players are expected to incur capital expenditure exceeding \$200 billion through 2023. Global wafer starts are expected to be 50% higher by the end of 2023 compared to 2020.

Semiconductor Companies	Planned Investment	Rationale	Duration/Start
	\$85 billion	Intel's IDM 2.0 strategy aims to create a next-generation European chip ecosystem and address the need for a more balanced and resilient supply chain. The company plans to become a major provider of US- and EU-based foundry capacity in order to meet surging global demand for semiconductors.	Over the next decade
	\$205 billion	Samsung intends to expand its foundry production capacity by 3x by 2026 amid global chip shortage. It would expand its production lines in Pyeongtaek, Seoul, and build a new factory in the US. A part of the \$205 billion would be used for semiconductor expansion.	Through 2026
	\$100 billion	TSMC plans to invest \$100 billion for increasing its manufacturing capacity in its plants in order to meeting the growing need of semiconductors over the next three years.	2026
	\$150 billion	The company aims to build cutting-edge memory manufacturing technology and R&D over the next 10 years. The investment would also include fab expansion in the US.	Over the next decade
	\$106 billion	SK Hynix plans to construct a 4.15 million sqm industrial cluster that would accommodate four new semiconductor fab plants and scale up the production capacity.	2026

Source: Chinadaily, Deloitte, Company Reports, Company Press Release, Nikkei Asia



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# Connect with our Team



**Clarence Menezes**

Senior Manager – Investment  
Research

+91.22.3937.9999  
ciarence.menezes@aranca.com



**Rishi Kabra**

Analyst – Investment Research

+91.22.3937.9999  
rishi.kabra@aranca.com



**Nikhil Salvi**

AVP – Investment Research

+91.22.3937.9999  
nikhil.salvi@aranca.com

**For more details:** [www.aranca.com](http://www.aranca.com) | <https://www.linkedin.com/company/aranca> | <https://www.aranca.com/knowledge-library>

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