## **Special Report**

# Gold: A Lucrative Investment Opportunity





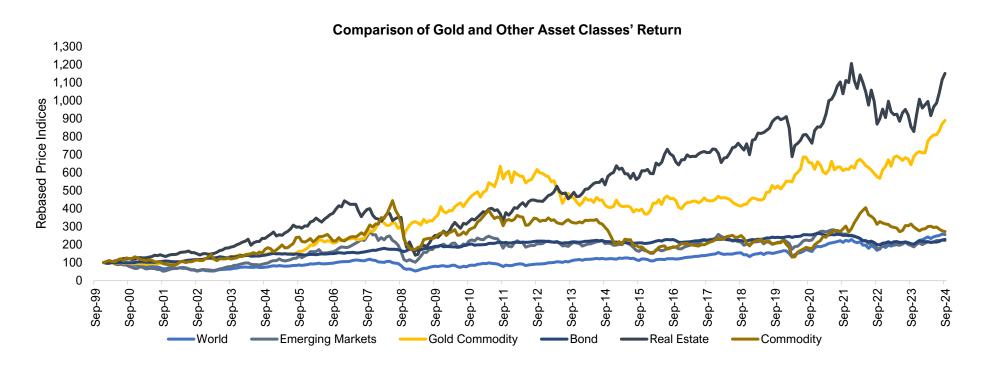
# Contents

A Timeless Hedge Against Market Volatility	02
Global Central Banks: Strengthening Reserves with Record Gold Purchases	03
Gold's Resilience Amid Rising Rates and Fiscal Concerns	04
A Strategic Asset for Enhanced Diversification and Risk Mitigation	05
Strategic Hedge and Stability Anchor in Volatile Markets	06
Sustained Demand and Growth amid Economic Uncertainty and Favorable Interest Rates	07



## A Timeless Hedge Against Market Volatility

- Gold consistently exhibits a negative correlation with major stock indices, reinforcing its role as a defensive asset during market downturns.
- In low-yield environments, gold aligns with bond performance and shows a strong correlation with commodities, especially when energy prices rise.
- Amid economic crises, inflation, and geopolitical tensions, gold provides stability, maintaining its value when other asset classes experience heightened volatility.



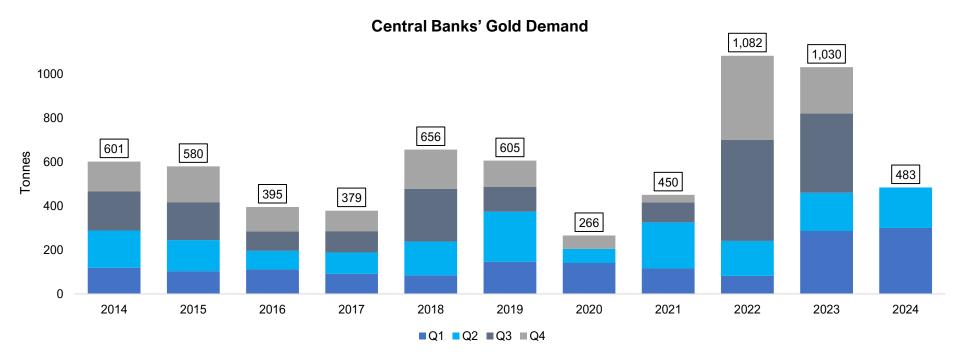
Note: Annualized returns are from 1/01/2000 to 9/19/2024. Indices used - World: MXWO Index; Emerging Markets: MXEF Index; GOLDS Commodity; Bond: LEGATRUU Index; Real Estate: FNERTR Index; Commodity: SPGSCI Index.

Source: Bloomberg



## Global Central Banks: Strengthening Reserves with Record Gold Purchases

- Central banks have consistently increased their gold holdings over the last decade, reflecting their responses to global economic uncertainties and monetary policies.
- According to the 2024 Central Bank Gold Reserves (CBGR) survey, 29% of central banks plan to increase their gold reserves within the next twelve months. This marks the highest level of intended reserve growth since the survey began in 2018.
- The People's Bank of China has been the world's largest single buyer of gold in 2023. Simultaneously, the central bank reduced its U.S.
   Treasury holdings.

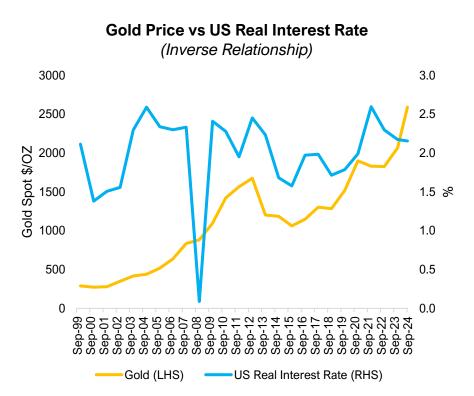


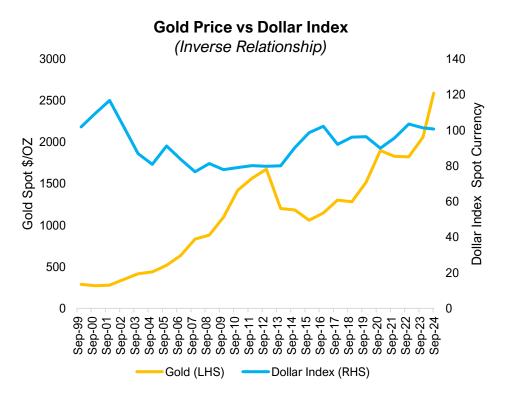
Source: World Gold Council, Metal Focus, Gold.org



## **Gold's Resilience Amid Rising Rates and Fiscal Concerns**

- Historically, gold prices have shown a strong inverse relationship with real interest rates and the dollar index.
- Despite rising rates, gold prices have stayed strong over the last 1-2 years due to increased central bank purchases and geopolitical
  uncertainties.
- Concerns around U.S. fiscal deterioration, sticky inflation, and weak economic data have further supported gold prices.



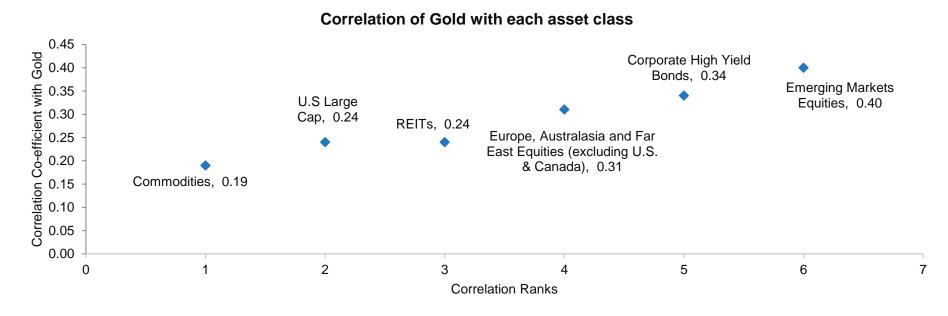


Source: Bloomberg

(Data as of 19th September 2024)

## A Strategic Asset for Enhanced Diversification and Risk Mitigation

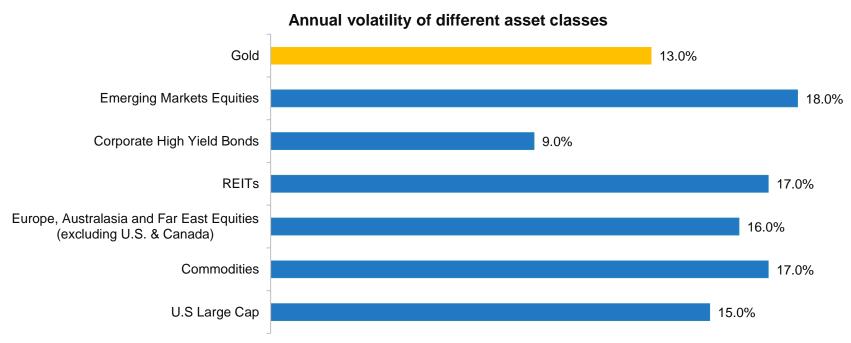
- Gold's low correlation with U.S. large-cap stocks (0.24) and developed international markets (EAFE: 0.31) effectively reduces portfolio risk, enhancing risk-adjusted returns.
- Gold's independent performance during equity market downturns provides a valuable cushion for investors, helping stabilize portfolios in challenging economic conditions.
- With a near-zero correlation to commodities (0.19) and moderate correlation to emerging markets (0.40), gold enhances overall portfolio diversification and improves risk management, strongly complementing various investment strategies.



Note: All correlation coefficients are measured from 6/31/2013 to 6/30/2024. Indices used - Large Cap: S&P 500 Index, MSCI EAFE, EME- MSCI Emerging Markets; Corp HY; Bloomberg Corporate High Yield, Bloomberg Commodity Index, REITs: NAREIT All Equity Index
Source: Bloomberg, J.P Morgan

## **Strategic Hedge and Stability Anchor in Volatile Markets**

- Gold's annual volatility of 13% offers a favorable risk-return profile compared to higher-volatility assets like commodities (17%), emerging markets (18%), U.S. large-cap stocks (15%), and EAFE assets (16%).
- Historically viewed as a hedge against inflation, gold helps preserve purchasing power as inflation rises, making it a sought-after tangible
  asset during economic uncertainty.
- While bonds provide stability at 9% volatility with lower returns, gold combines moderate volatility with a strong return potential, appealing to investors seeking stability and growth

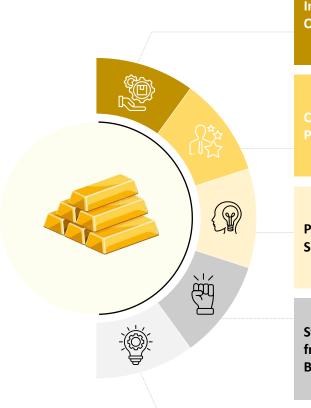


Note: Annualized volatility is from 6/31/2013 to 6/30/2024. Indices used - Large Cap: S&P 500 Index, MSCI EAFE, EME- MSCI Emerging Markets; Corporate High Yield; Bloomberg Corporate High Yield, Bloomberg Commodity Index, REITs: NAREIT All Equity Index

Source: Bloomberg, J.P Morgan



# Sustained Demand and Growth amid Economic Uncertainty and Favorable Interest Rates



Interest Rate
Outlook

- Anticipated rate cuts by central banks, particularly the Federal Reserve, could reduce the opportunity cost of holding gold.
- Lower rates typically make gold more attractive, as returns from other interestbearing assets diminish, driving increased demand for gold as a store of value.

Central Bank Purchases

- Central banks are expected to maintain robust gold purchases, particularly from emerging markets.
- This trend is fueled by a desire to diversify reserves away from the U.S. dollar amid geopolitical instability.

Positive Investor Sentiment

- Ongoing geopolitical tensions continues to enhance gold's appeal as a safe-haven asset. This ongoing demand indicates potential for further price increase, reflecting gold's continued appeal across regions.
- Gold has performed well in 2024, rising by 25.53% year-to-date\*, outpacing many other asset classes.

Strong Demand from Central Banks

- The World Gold Council notes that central banks, especially in Asia, continue to purchase gold as a strategic reserve asset.
- In 2023, gold was one of the best-performing assets in emerging markets like China driven by weak consumer confidence and growth concerns.

Catalyst for Continued Growth The outlook for gold may hinge on the emergence of a catalyst, such as falling interest rates or heightened geopolitical risks, which could sustain momentum and attract further investment.

(\*Data as of 19th September 2024)





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