

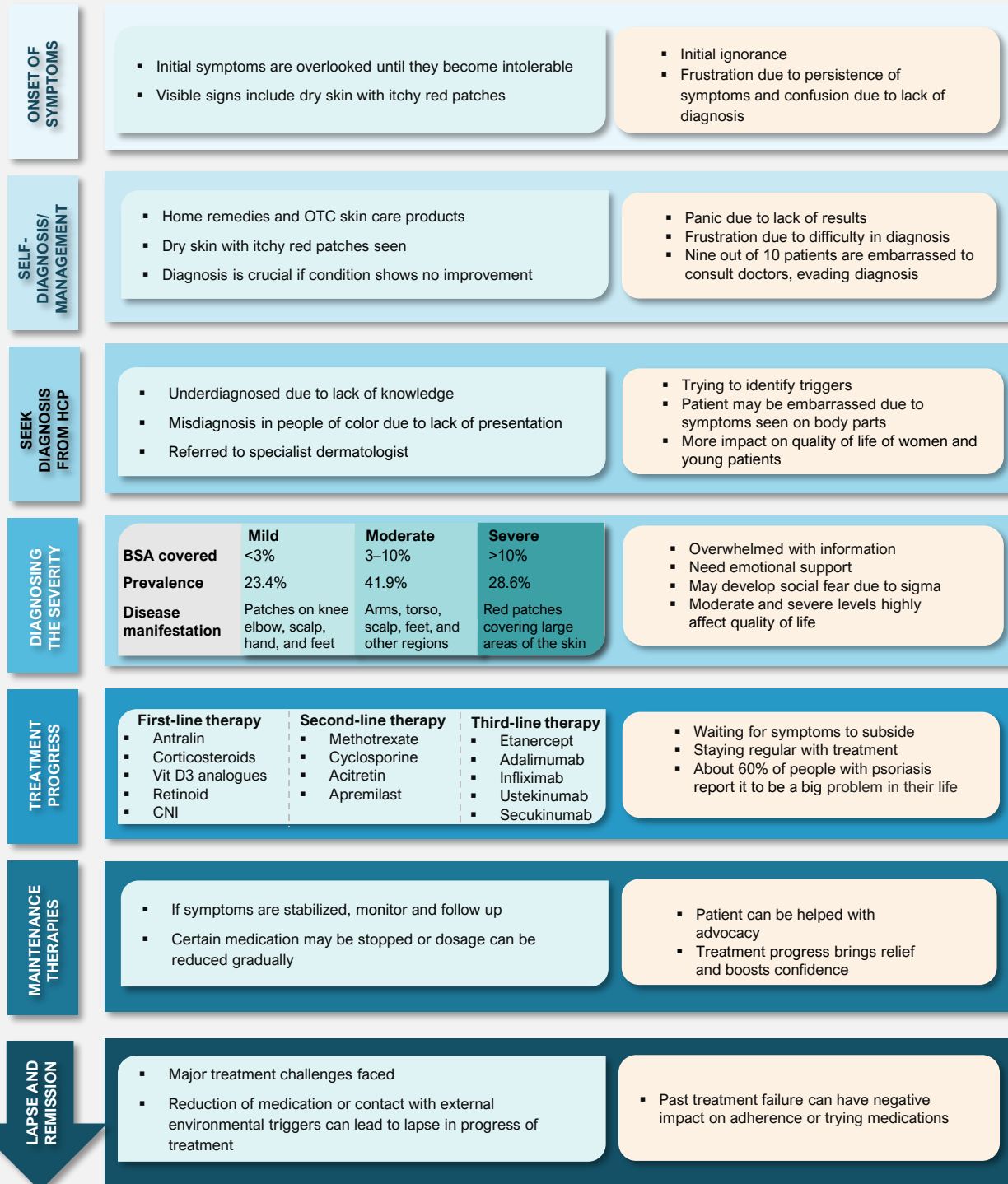
JOURNEY OF PATIENTS WITH PSORIASIS

EFFECT OF AUTOIMMUNE DISORDER ON QUALITY OF LIFE

Psoriasis is a multifactorial chronic autoimmune disease. Psoriasis affects 2–3% (125 Mn) of the global population. Patients with psoriasis experience an increased risk of comorbidities, including depression and stroke, which affect everyday life and activities. The emotional and behavioral impact of psoriasis is as vital as the medical impact. Treatments range from UV therapy to biologics, but maintaining consistent care is crucial to avoid progress setbacks.

PATIENT JOURNEY

Psoriasis can be characterized by red scaly patches and dry skin; however, apart from the physical symptoms, it also has a significant psychological impact. Coping with it can trigger stress and anxiety, highlighting the need to address emotional well-being of patients.



Medical impact Emotional impact

CNI: calcineurin inhibitors HCP: Healthcare professionals

UNMET NEEDS

Unmet needs	Description
Higher rates of under diagnosis in people of color	Psoriasis symptoms can vary on people of color. Red scaly patches may appear purplish-brown. Under-representation and research gaps result in psoriasis underdiagnosis in people of color.
Lack of effective topical treatment	Studies show that topical formulations are the treatment of choice in patients. However, there is a lack of topical formulations that have long-term effectiveness without side effects.
Disregarding patient input in treatment plan	Patients' adherence to a treatment plan is higher when their opinion is considered; therefore, treatment options should be discussed with them as they want individualized treatment.
Inadequate information resources provided to the patient	Immediately stopping topical corticosteroids leads to withdrawal syndrome. Patients must be informed about gradual dosage reduction.

PATIENT BREAKPOINTS



Effect on quality of life

“ At the beginning stages, I felt really focused on how it looked. That part of my journey — mourning what my skin used to look like and constantly wondering if it looked bad — I went through that for a year or two. ”



Reluctance to initiate treatment

“ We often need injections, spending a lot of time here at the clinic. Every day, you have to put ointment on instead of doing other things. Psoriasis takes people out of social life, so we go into depression. It's complicated, I'm really depressed, really down. ”

With societal stigma around psoriasis, delayed diagnosis and limitations in treatment options affect the quality of life of patients. Recognizing these challenges in patients' journey is crucial as is addressing these unmet needs.

Right from understanding key issues to advising you through the right set of insights and recommendations, Aranca provides research, consolidation, and insightful analysis to aid in-depth understanding of therapy and effective decision-making.

HOW CAN ARANCA HELP?

- 01 Epidemiological Analysis:** Prevalence and diagnosis of diseases based on geography, gender, race, ethnicity, etc.
- 02 Diagnosis and Treatment Paradigm:** Analysis of diagnosis and treatment algorithm adopted in clinical practice
- 03 Current and Future Landscape:** Current treatments and latest pipeline landscape assessment for a particular therapy area
- 04 Humanistic, Economic Burden, and Unmet Need Analysis:** Impact of a disease on the patient's mental and economic well-being
- 05 Health Technology Assessment (HTA):** Analysis of various HTA decisions published by various countries

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