

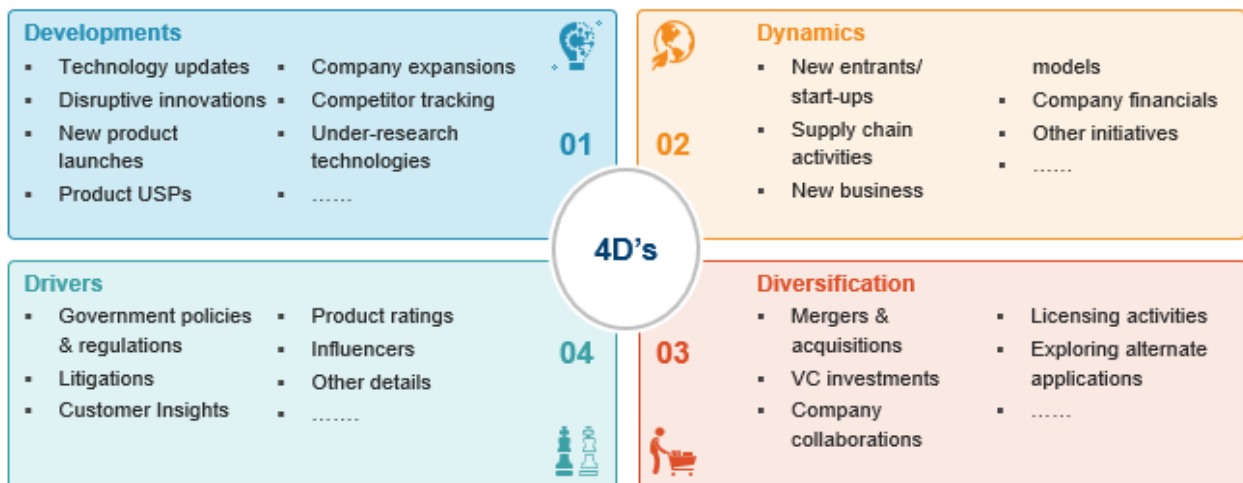
# INTELLOTRACKER

## CYBERSECURITY FOR RISK ASSESSMENT & MITIGATION

JUNE 2023



### ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS....





## DEVELOPMENTS

Technology/Innovations	<b>WIRED</b>	A machine learning 'risk engine' assesses event severity based on data sensitivity, user credentials, and associated errors, using parameters set by the security team. This allows monitoring of all user databases at once. <i>Source: <a href="#">Wired</a></i>
Technology/Innovations	<b>Security Scorecard</b>	SecurityScorecard's latest innovations, such as Attack on Surface Intelligence, Cyber Risk Intelligence, deliver value to organizations in need of trusted, accurate data to visualize threats, communicate risk, and take decisive action. <i>Source: <a href="#">BusinessWire</a></i>
Technology/Innovations	<b>Pacific Northwest National Laboratory</b>	Scientists have taken a key step toward harnessing a form of artificial intelligence known as deep reinforcement learning, or DRL, to protect computer networks. <i>Source: <a href="#">HelpNet Security Blog</a></i>
New product launches	<b>Microsoft</b>	Microsoft Security Copilot is the first security product to enable defenders to move at the speed and scale of AI. Security Copilot combines OpenAI large language model with a security-specific model from Microsoft. <i>Source: <a href="#">Microsoft Website</a></i>
New product launches	<b>CENSINET</b>	Censinet Launches Censinet Connect™ to increase Cyber Risk Transparency, accelerate Digital Health Innovation Adoption, enabling vendors to share cybersecurity risk data quickly and easily with any customer, thus reducing risks. <i>Source: <a href="#">Censinet Press Release</a></i>



## DYNAMICS

New Business Models	<b>CISCO</b> <b>telenor</b>	Cisco and Telenor extend their relationship to explore new flexible and scalable as-a-service business models to accelerate services adoptions in cybersecurity and multi-cloud. <i>Source: <a href="#">Cisco Press Release</a></i>
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## DIVERSIFICATION

Company collaboration	<b>HORIZON3.ai</b> <b>PROACTIVERISK</b>	Proactive Risk partners with Horizon3.ai to bring clients a comprehensive Risk Management solution. Proactive Risk will have access to Horizon3.ai's innovative technology, training, and support to help clients effectively manage and mitigate risks. <i>Source: <a href="#">BusinessWire</a></i>
Company collaboration	<b>BITSIGHT</b> <b>Schneider Electric</b>	BitSight and Schneider Electric partner to provide organizations with increased visibility and risk detection capabilities for operational technology environments and critical infrastructure. <i>Source: <a href="#">TechTarget Blog</a></i>
Company collaboration	<b>EXCLUSIVE NETWORKS</b> <b>BITSIGHT</b>	Exclusive Networks signs partnership with BitSight to accelerate Cyber Risk Management adoption across EMEA. This would help accelerate BitSight's presence across the region and introduce its solutions to new markets. <i>Source: <a href="#">Exclusive Networks Blog</a></i>
Company collaboration	<b>pwc</b> <b>REVERSING LABS</b>	Advisory and professional services giant PwC UK is partnering with security firm ReversingLabs to develop a third-party risk management (TPRM) platform to help businesses address software supply chain security risks. <i>Source: <a href="#">CSO India Article</a></i>
Company collaboration	<b>AIT</b> <b>AVL</b>	AIT, a leader in vehicle cybersecurity R&D, announced a partnership with AVL to provide the industry with automated cybersecurity threat and risk analysis based on ISO/SAE 21434 as an integrated software solution. <i>Source: <a href="#">AVL Press Release</a></i>
VC Investments	<b>tenable</b>	Tenable announced Tenable Ventures to accelerate development of cybersecurity technologies with investment plans up to \$25M to help customers discover, assess, and manage cybersecurity risk across their attack surfaces. <i>Source: <a href="#">ET CIO Blog</a></i>
VC Investments	<b>DATA DOME</b>	DataDome closes \$42 Million in Series C funding to advance the fight against bot-driven cyberattacks and fraud by assessing the intent of a visit in real time, every time, to detect and mitigate attacks on mobile apps and websites. <i>Source: <a href="#">PRNewsWire</a></i>
VC Investments	<b>SCADAfence</b>	SCADAfence raises \$16 Million, adds Fujitsu & Mitsubishi Electric as new investors to enable organizations with complex OT networks to integrate industrial IoT by reducing cyber risks and mitigating operational threats. <i>Source: <a href="#">Calcalist Blog</a></i>
VC Investments	<b>ELLIO</b>	Czech cybersecurity startup ELLIO Technology has secured a pre-seed investment (€1 million) to empower security teams to prioritize and effectively react to threats that pose a real risk. <i>Source: <a href="#">The Recursive Blog</a></i>
Mergers & acquisitions	<b>Accenture</b> <b>Morphus</b>	Accenture acquires Brazilian cybersecurity firm Morphus, expanding Accenture's foothold in key sectors in which Morphus operates, such as communications media and technology, financial services, energy, retail, and aviation. <i>Source: <a href="#">Forbes</a></i>

Mergers & acquisitions		Cloud monitoring, log management and SIEM solutions provider Sumo Logic is set to become a private company after it has entered into a definitive agreement to be acquired by affiliates of private equity firm Francisco Partners for \$1.7 billion. <i>Source: Security Week Blog</i>
Mergers & acquisitions		Uptime Institute acquires LEET Security S.L. to provide a comprehensive cyber security rating system. It aims to identify, assess, and rate cyber security risks in digital infrastructure services. <i>Source: BusinessWire</i>

## DRIVERS

Government policies		Many Standards-developing organizations (SDOs) are looking at AI and preparing guides and standardization deliverables to address AI in Cybersecurity. <i>Source: EU Agency for Cybersecurity</i>
Government policies		The National Institute of Standards and Technology wants to expand the cybersecurity guidance's scope and foster more international collaboration, among other proposed changes. <i>Source: NextGov Blog</i>
Government policies		The U.S. Department of Health and Human Services (HHS), through the Administration for Strategic Preparedness and Response (ASPR), released a cybersecurity implementation guide to help the public and private health care sectors prevent cybersecurity incidents. <i>Source: ASPR Press Release</i>
Others		Weaver Labs introduced 'Record,' a cybersecurity risk-management tool that assesses an organization's existing cybersecurity practices and helps address uncontrolled risks in specific areas of the business. <i>Source: BDaily News</i>

## SOLUTION PORTFOLIO – TECHNOLOGY RESEARCH & ADVISORY

<b>IP STRATEGY</b>	<b>TECHNOLOGY INTELLIGENCE</b>	<b>GROWTH &amp; STRATEGY</b>

How best can we proactively manage and monetise our technical knowhow / intellectual property?

How best can we keep abreast of technology trends, competitor activity and headwinds / tailwinds in our domain?

Which technologies do we invest in? How do we ensure quick wins? Speed to market?

- IP Portfolio Analysis
- IP Monetisation
- IP Valuation
- Prior Art Searches

- Competitor Benchmarking
- Tech / IP Landscapes
- Technology Watch
- Market Analysis / Trends

- R&D Strategy Roadmaps
- Technology Scouting
- Open Innovation
- Product Development



GROWTH  
ADVISORY



INVESTMENT  
RESEARCH  
& ANALYTICS



VALUATION  
& FINANCIAL  
ADVISORY



TECHNOLOGY  
RESEARCH  
& ADVISORY



PROCUREMENT &  
SUPPLY CHAIN  
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