

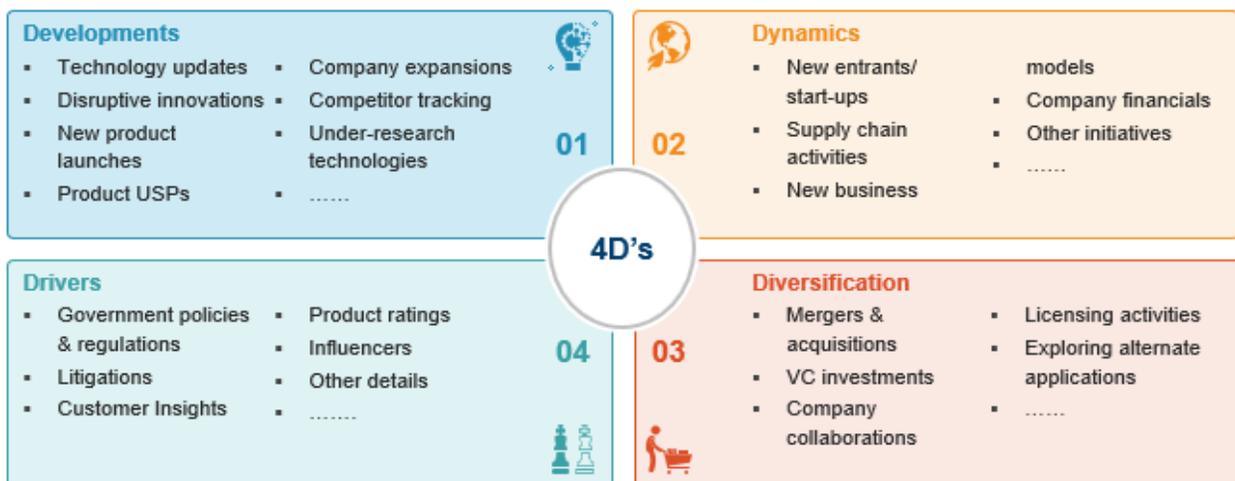
INTELLOTRACKER

DIGITAL THERAPEUTICS AND WELLNESS

JUNE 2023



ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS....





DEVELOPMENTS

New Product Launch	Curebase	Curebase announced the release of its integrated software and services package for digital therapeutics (DTx) trials that accelerates enrollment and allows sponsors to launch their studies faster. <i>Source: PR Newswire</i>
Technology/Innovation	DiagnaMed	DiagnaMed Holdings Corp. announces that it will incorporate OpenAI's technology, ChatGPT, in its BRAIN AGE™ Artificial Intelligence ("AI") Product Suite to further enhance the Company's novel Brain Health Digital Platform. <i>Source: Global Newswire</i>
New Product Launch	MUSC Medical University of South Carolina	An app launched by the Medical University of South Carolina for children and adolescents helps doctors in understanding sickle cell anemia. <i>Source: live5news</i>
Technology/Innovation	LUPIN	Lupin announced the launch of its digital therapeutics' solution, LYFE. LYFE is India's only evidence-based holistic heart care programme that significantly reduces the risk of a heart attack and improves vitals and quality of life for cardiac patients. <i>Source: Lupin News</i>
New Product Launch	AppliedVR	AppliedVR announced that the Centers for Medicare and Medicaid Services (CMS) established a unique Healthcare Common Procedure Coding System (HCPCS) Level II code (E1905) for its flagship product, the RelieVRx program. <i>Source: HIT Consultant</i>
New Product Launch	Nabla	Nabla, the digital health startup out of Paris co-founded by AI entrepreneur Alexandre Lebrun, claims to be the first to build a tool using GPT-3 to help physicians do their paperwork. <i>Source: Techcrunch</i>



DYNAMICS

Company Financials	Axena	Axena Health, which makes a women's pelvic health digital therapeutic, announced it had raised a \$25 million Series A investment from XA IM Alts. <i>Source: Mobihealthnews</i>
Company Financials	mindset health	Australian startup Mindset Health has received \$12 million in a Series A funding round led by King River Capital. <i>Source: Mobihealthnews</i>
Company Financials	newel health	Newel Health announced to receive a grant from The Michael J. Fox Foundation for Parkinson's Research to advance the research and development of Soturi, a Digital Therapeutic (DTx) solution for personalized medication and treatment plan optimization for people with Parkinson's disease. <i>Source: Business Wire</i>



DIVERSIFICATION

Mergers and Acquisition	ALPA Carmell	Alpha Healthcare Acquisition Corp. III (ALPA) has executed a definitive merger agreement with Phase II-stage biotechnology platform company Carmell Therapeutics. <i>Source: Pharmaceutical Technology</i>
Company Collaboration	UC DAVIS HEALTH Propeller	Collaboration between UC Davis Health and Propeller Health aims to provide personalized treatment for COPD (Chronic obstructive pulmonary disease) and asthma through remote patient monitoring technologies. <i>Source: Healthcare Media</i>
Company Collaboration	PEAR BrightView	Pear Therapeutics and BrightView Health expand pilot program to provide prescription digital therapeutics for the treatment of substance use disorders. <i>Source: Business Wire</i>
Company Collaboration	BlueRock rune labs EMERALD	Bluerock Therapeutics LP announced a collaboration with Rune Labs and Emerald Innovations focused on using wearable and invisible contactless digital health technology to improve monitoring and data collection for Parkinson's disease clinical trials. <i>Source: Bluerock Therapeutics</i>
Investments	sanofi	Sanofi Ventures has announced an additional multi-year commitment from Sanofi, with an increase in capital to more than \$750m to the evergreen venture fund. <i>Source: BioPharma Reporter</i>



DRIVERS

Government Policies and Regulations		DiA Imaging Analysis announced that U.S. Food and Drug Administration (FDA) has cleared LVivo IQS, an AI-based vendor-neutral software solution that enables to acquire high-quality interpretable cardiac ultrasound images. <i>Source: PR Newswire</i>
Government Policies and Regulations		YugasaBot joins the healthcare pilot DIISHA (Digital Innovations Interventions for Sustainable Healthtech Action) for empowering ASHA workers with an AI-enabled chatbot for answering their queries about health policies for their respective village residents. <i>Source: The Print</i>
Government Policies and Regulations		Huma Therapeutics announced that it has become the only company in the world to receive EU MDR 2017/745 Class IIb certification for a disease agnostic Software as a Medical Device (SaMD). <i>Source: PR Newswire</i>
Awards Recognition		The Commission on Science, Innovation and Technology (CSIT) Board awarded Curio Digital Therapeutics a \$75,000 grant to accelerate the development of technologies, products, and services that support maternal and child wellbeing in New Jersey. <i>Source: Business wire</i>
Government Policies and Regulations		India aims to launch a global initiative on digital health as an institutional framework. This framework aims to converge the global efforts for digital health and scale up digital solutions with the use of cutting-edge technologies. <i>Source: Mint</i>
Government Policies and Regulations		An app to treat insomnia has become the first digital therapeutics (DTx) to be approved for marketing by the Ministry of Food and Drug Safety (MFDS) in South Korea. <i>Source: Pharmaphorum</i>

SOLUTION PORTFOLIO – TECHNOLOGY RESEARCH & ADVISORY



IP Strategy

How best can we proactively manage and monetise our technical knowhow / intellectual property?

- IP Portfolio Analysis
- IP Monetisation
- IP Valuation
- Prior Art Searches



Technology Intelligence

How best can we keep abreast of technology trends, competitor activity and headwinds / tailwinds in our domain?

- Competitor Benchmarking
- Tech / IP Landscapes
- Technology Watch
- Market Analysis / Trends



Growth & Strategy

Which technologies do we invest in? How do we ensure quick wins? Speed to market?

- R&D Strategy Roadmaps
- Technology Scouting
- Open Innovation
- Product Development



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RESEARCH
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