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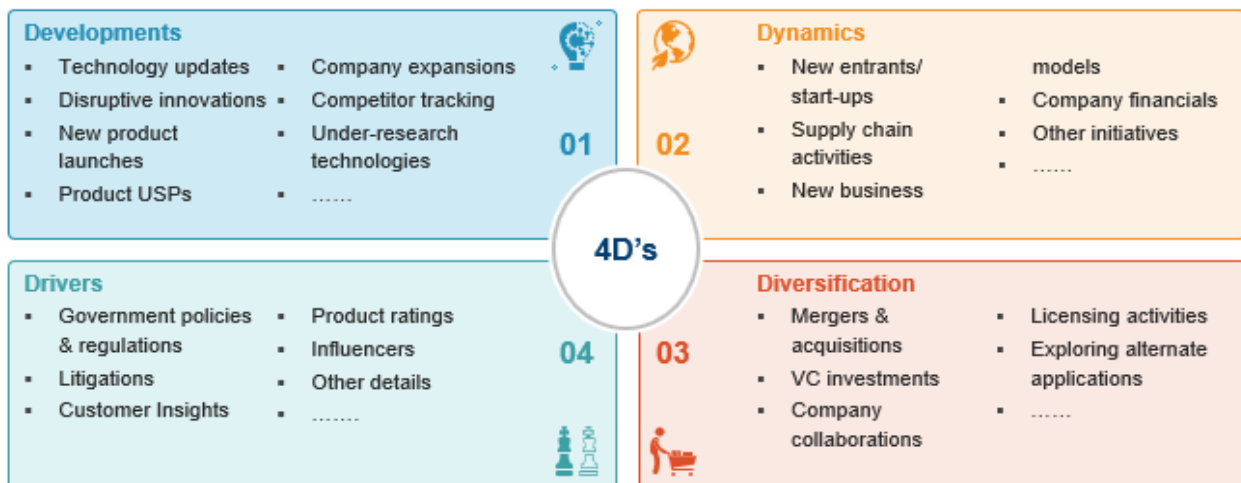# INTELLOTRACKER

EHR SOFTWARE IN THE MED-TECH DOMAIN

JUNE 2023

ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS….

Developments
- Technology updates
- Disruptive innovations
- New product launches
- Product USPs
- Company expansions
- Competitor tracking
- Under-research technologies
- ......

01

Dynamics
- New entrants/ start-ups
- Supply chain activities
- New business
- models
- Company financials
- Other initiatives
- ......

02

4D's

Drivers
- Government policies & regulations
- Litigations
- Customer Insights
- Product ratings
- Influencers
- Other details
- ....

04

Diversification
- Mergers & acquisitions
- VC investments
- Company collaborations
- Licensing activities
- Exploring alternate applications
- ......

03

DEVELOPMENTS

Technology/Innovations	Asahi TECHNOLOGIES	Robotic process automation streamlines tasks ranging from routine data entry to complex operations like hardware server decommissioning or migrating patient records to cloud-based EHR systems. *Source: Asahi Technologies Whitepaper*
Under-research technologies	Google Patent	Research is currently being done on a healthcare transaction validation system via blockchain where an input device to receive healthcare transaction data including at least one pointer to an electronic medical record related to healthcare. *Source: Patent*
New product launches	Microsoft	Microsoft's Dragon Ambient eXperience (DAX™) Express integrates conversational and ambient AI with OpenAI's GPT-4 to automate large-scale clinical documentation. *Source: Microsoft Blog*
New product launches	FUJITSU	Fujitsu launches a new cloud-based health data platform to support and accelerate the development of personalized healthcare. It can convert patient-encoded personal health information to non-personally identifiable information, among other features. *Source: Healthcare IT News*
New product launches	Veradigm.	Veradigm announced that Veradigm Network EHR Data is now available within the OMOP CDM format. Veradigm Network EHR is a complete statistically de-identified dataset containing three integrated EHR sources. *Source: BusinessWire*
New product launches	View BY OSPITEK	Ospitek Inc launches live patient charting for ASCs, offering real-time and comprehensive health history and surgical case information. *Source: PRWeb*

DYNAMICS

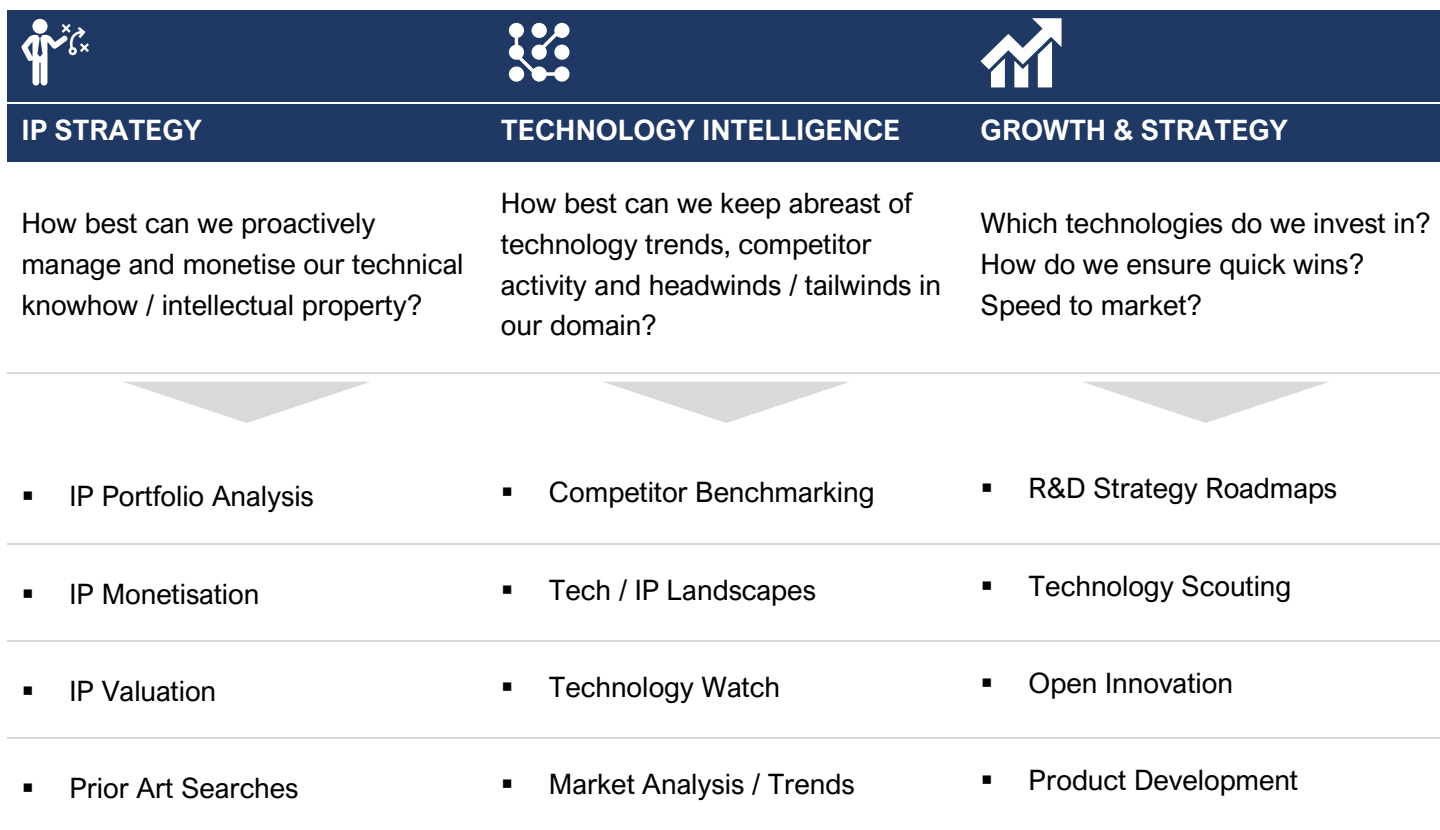|		
New entrants/startups	contrast	Contrast's solution is building an EHR-integrated, mobile app SaaS solution that uses speech recognition to automate complex charting tasks with efficient phrases of speech. *Source: Matter Health Blog*
New entrants/startups	JupiterDX	JupiterDX is a health data aggregation startup that makes it easy for patients to view and share all of their health data, from EHRs to wearables so patients can easily view and share their data with loved ones, care providers and researchers. *Source: Matter Health Blog*

DIVERSIFICATION

Company collaboration	NVIDIA Medtronic	Integrating the NVIDIA Clara healthcare platform could allow Medtronic to scale the development of algorithms to enhance real-time procedures and improve patient care, using a real-time AI computing software platform. *Source: HealthCare IT News*
Company collaboration	ZUS Elation	Zus Health announced a partnership with Elation Health, a company that sells its EHR and other technology solutions to primary care providers. Elation will be integrating Zus' API into its own data collaboration systems. *Source: MedCity News*
Company collaboration	DukeHealth nference®	Duke Health has teamed up with nFerence to utilize the software company's analytics platform to bolster medical research and patient care. *Source: Fierce Healthcare Blog*
Company collaboration	FI MED moduleMD	Fi-Med Management, Inc. and ModuleMD have partnered to enable seamless integration between Well Living Initiative's internal Chronic Care Management platform and ModuleMD's Electronic Healthcare Records system. *Source: Fi Med Press Release*
Company collaboration	WELL Health TECHNOLOGIES CORP	WELL Health Technologies Corp. announced that it has partnered with ORX Surgical, Tali AI, and Simon Fraser University (SFU) to transform healthcare data into actionable insights through a Digital Technology Supercluster project. *Source: Canadian Healthcare Technology*
VC Investments	Streamline Healthcare Solutions	Gauge Capital Announces Strategic Investment in Streamline Healthcare Solutions. The company's web based SmartCare platform allows disparate behavioral health stakeholders to share and manage information in a unified software platform. *Source: PR NewsWire*
VC Investments	Carbon Health	Carbon Health, a hybrid healthcare company that combines expert care with proprietary technology using a purpose-built EMR for easy everyday health, announced that it has received $100 million from CVS Health Ventures. *Source: BusinessWire*
VC Investments	Zus	Zus Health, a health data platform, scooped up $40 million in financing. The platform aims to connect health information so providers can access a single view of their patient's history, including their coverage, care team and medications. *Source: Mobi Health News*

VC Investments	HealthPlix	HealthPlix, a startup that runs one of India's biggest EMR platforms, has raised $22 million in a Series C funding round led by Avataar Venture Partners and SIG Venture Capital. *Source: Mobi Health News*
Mergers & acquisitions	OSIGU	Osigu Announces an Agreement to Acquire Servinte, The Largest Electronic Health Record (EHR) and Healthcare Software Provider in Colombia. *Source: PR NewsWire*
Mergers & acquisitions	Elation	Elation Health, an EHR & tech-solutions seller, announced its acquisition of medical billing company Lightning MD — a deal the company made to help it become an all-in-one technology platform for primary care providers. *Source: MedCity News*
Mergers & acquisitions	PointClickCare	PointClickCare Technologies, a healthcare technology platform enabling meaningful collaboration and access to real-time insights at every stage of the patient healthcare journey, announced the acquisition of Value-based EHR Patient Pattern. *Source: HIT Consultant*

	DRIVERS	
Government policies	CMS	eCQMs are standardized electronic measures that utilize data extracted from EHRs and health IT systems to assess healthcare quality, as defined by the US Centers for Medicare & Medicaid Services. *Source: Centers for Medicare & Medicaid Services*
Government policies	GAO U.S. GOVERNMENT ACCOUNTABILITY OFFICE	As per the U.S. Government Accountability Office, Veterans Affairs need to address change management challenges, user satisfaction, and system issues related to EHR systems. *Source: US GAO Blog*
Influencers	CRMC COFFEE REGIONAL MEDICAL CENTER	John Cross, CIO of Coffee Regional Medical Center, advocates for incorporating healthcare AI-based large language models into Electronic Health Records (EHRs) to simplify the end-user experience by reducing screen clutter and click counts. *Source: Becker's Health IT*
Influencers	keona HEALTH	According to Stephen Dean, Co-Founder of Keona Health, fully interoperable EHRs ensure that healthcare staff has seamless and simple workflows and that patients have streamlined and satisfying experiences. *Source: HIT Consultant*

SOLUTION PORTFOLIO – TECHNOLOGY RESEARCH & ADVISORY

IP STRATEGY	TECHNOLOGY INTELLIGENCE	GROWTH & STRATEGY
How best can we proactively manage and monetise our technical knowhow / intellectual property?	How best can we keep abreast of technology trends, competitor activity and headwinds / tailwinds in our domain?	Which technologies do we invest in? How do we ensure quick wins? Speed to market?

IP STRATEGY	TECHNOLOGY INTELLIGENCE	GROWTH & STRATEGY
▪ IP Portfolio Analysis	▪ Competitor Benchmarking	▪ R&D Strategy Roadmaps
▪ IP Monetisation	▪ Tech / IP Landscapes	▪ Technology Scouting
▪ IP Valuation	▪ Technology Watch	▪ Open Innovation
▪ Prior Art Searches	▪ Market Analysis / Trends	▪ Product Development

INTELLOTRACKER – EHR SOFTWARE IN THE MED-TECH DOMAIN

GROWTH
ADVISORY

INVESTMENT
RESEARCH
& ANALYTICS

VALUATION
& FINANCIAL
ADVISORY

TECHNOLOGY
RESEARCH
& ADVISORY

PROCUREMENT &
SUPPLY CHAIN
INTELLIGENCE