# maranca

## INTELLOTRACKER

## HYDROGEN POWERED VEHICLES

May 2023



### ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS....

Developments         • Technology updates       • Company expansions         • Disruptive innovations       • Competitor tracking         • New product       • Under-research technologies         • Product USPs       •	<ul> <li>6</li> <li>01</li> <li>02</li> <li>4D's</li> </ul>	<ul> <li>Dynamics</li> <li>New entrants/ start-ups</li> <li>Supply chain activities</li> <li>New business</li> </ul>	models Company financials Other initiatives
Drivers       • Government policies       • Product ratings         & regulations       • Influencers         • Litigations       • Other details         • Customer Insights       •	04 03	<ul> <li>Diversification</li> <li>Mergers &amp; acquisitions</li> <li>VC investments</li> <li>Company collaborations</li> </ul>	<ul> <li>Licensing activities</li> <li>Exploring alternate applications</li> <li></li> </ul>



	DEVELOP	MENTS
New Product Launch	HIPERON	Malaysian automotive startup Hiperon Motors unveiled an electric/hydrogen-powered luxury four-door crossover named Fosslin. The company intends to begin manufacturing the Fosslin, with the first batch of ten units arriving in the third quarter of 2023. Source: CarScoops
Technology/ Innovations		BMW iX5 Hydrogen vehicles are now on the roads. The pilot fleet will be tested and demonstrated across the globe by a variety of target audiences throughout the course of the year. The development team will benefit greatly from the practical knowledge of the car and the practical use of hydrogen fuel cell technology. Source: Company News
New Product Launch	НУПОВІ	Hyundai showcased its NEXO SUV at the 2023 auto expo. The NEXO FCEV (Fuel Cell Electric Vehicle) is the company's flagship and most advanced hydrogen fuel cell-powered vehicle. It is currently being sold in a few international markets like the USA, UK, South Korea. Source: <u>91 Wheels</u>
Technology/ Innovations	SW <b>Į</b> ⊤CH	Switch Maritime's first fuel cell ferry with zero emissions is being trialed for passengers in San Francisco. The Sea Change vessel is powered by hydrogen fuel cells and batteries. It is the world's first hydrogen-powered ferry. Source: Power Technology
Technology/ Innovations	ZEROAVIA	ZeroAvia conducted a 10-minute test flight using an engine that converts hydrogen fuel into electricity to power one of the plane's two propellers. The company aims to enable commercial flights powered only by hydrogen fuel cells by 2025. Source: New Scientist
Technology/ Innovations		The first 500kW hydrogen-powered vessel hit the water in Guangdong Province, China. The vessel developed by China Three Gorge Corporation has a hydrogen fuel cell and lithium battery power system that will be used for transportation, examination, and emergence operations in the Three Gorges reservoir zone. Source: <u>Marine Insight</u>
Technology/ Innovations	H <sup>O</sup> Universal Hydrogen	Universal Hydrogen successfully completed the first flight of a 40-passenger aircraft powered by hydrogen fuel cells. During the ter flight, one of the airplane's turbine engines was replaced with Universal Hydrogen's fuel cell-electric, megawatt-class powertrain an other remained a conventional engine for the safety of flight. Source: Business Wire
	Diversific	ATION
Company Collaboration		Following a successful evaluation of fuel cell technology, Hyundai Motor Company, and Advent Technologies inked a cooperative development agreement. The assessment evaluated Advent's proprietary Membrane Electrode Assembly ("MEA") technology for supplying Hyundai's high-temperature fuel cell needs. <i>Source: Company News</i>
Company Collaboration	N hyliko	Toyota has partnered with Hyliko to integrate its Hydrogen fuel cell modules with the latter's heavy-duty trucks. They will be integrate into Hyliko's heavy-duty hydrogen trucks for the European market. Source: Company News
Company Collaboration	тоуота Налта Дарен	Toyota Motor and Haima Automobile signed an agreement to promote hydrogen fuel cell-powered passenger cars in China. Toyot Motor will bring mature components and systems to Haima models, complete vehicle adaptation development, and conduct test wit Haima's self-built hydrogen supply system and travel network. Source: Hydrogen Central
Company Collaboration	general motors	An innovative hydrogen fuel cell technology that Honda Motor Co. and General Motors Co. developed together will go into production this year. It will gradually step-up sales this decade in a bid to expand its hydrogen business. <i>Source: Reuters</i>
VC Investments	HOPIUM	Hopium received an aid of €2 million from a standing committee of the French Normandy region. This aid has been granted to the young manufacturer to develop its project and complete the industrialization of its hydrogen car. Source: <u>Hydrogen Today</u> .
	Drivers	
Funding	۲	As part of the Rs 25,938-crore production-linked incentive scheme for the automotive and auto component industries, the India government selected Ashok Leyland, Eicher Motors, Pinnacle Mobility, Tata Motors, and Booma Innovative to manufacture hydroge fuel cell electric vehicles. Source: Business Standard
Others		North America's first hydrogen-powered train will run a 90-minute route between Parc de la Chute-Montmorency this summer. Source: Smithsonian magazine
Others	۲	By December 2023, India will have its first hydrogen train, designed and constructed locally on the Kalka-Shimla route. India's early adoption is viewed as a significant step towards green initiatives.



#### SOLUTION PORTFOLIO – TECHNOLOGY RESEARCH & ADVISORY

<b>ب</b> ۲		<b>M</b>	
IP Strategy	Technology Intelligence	Growth & Strategy	
How best can we proactively manage and monetise our technical knowhow / intellectual property?	How best can we keep abreast of technology trends, competitor activity and headwinds / tailwinds in our domain?	Which technologies do we invest in? How do we ensure quick wins? Speed to market?	
<ul> <li>IP Portfolio Analysis</li> </ul>	<ul> <li>Competitor Benchmarking</li> </ul>	<ul> <li>R&amp;D Strategy Roadmaps</li> </ul>	
<ul> <li>IP Monetisation</li> </ul>	<ul> <li>Tech / IP Landscapes</li> </ul>	<ul> <li>Technology Scouting</li> </ul>	
<ul> <li>IP Valuation</li> </ul>	<ul> <li>Technology Watch</li> </ul>	<ul> <li>Open Innovation</li> </ul>	
<ul> <li>Prior Art Searches</li> </ul>	<ul> <li>Market Analysis / Trends</li> </ul>	<ul> <li>Product Development</li> </ul>	



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