

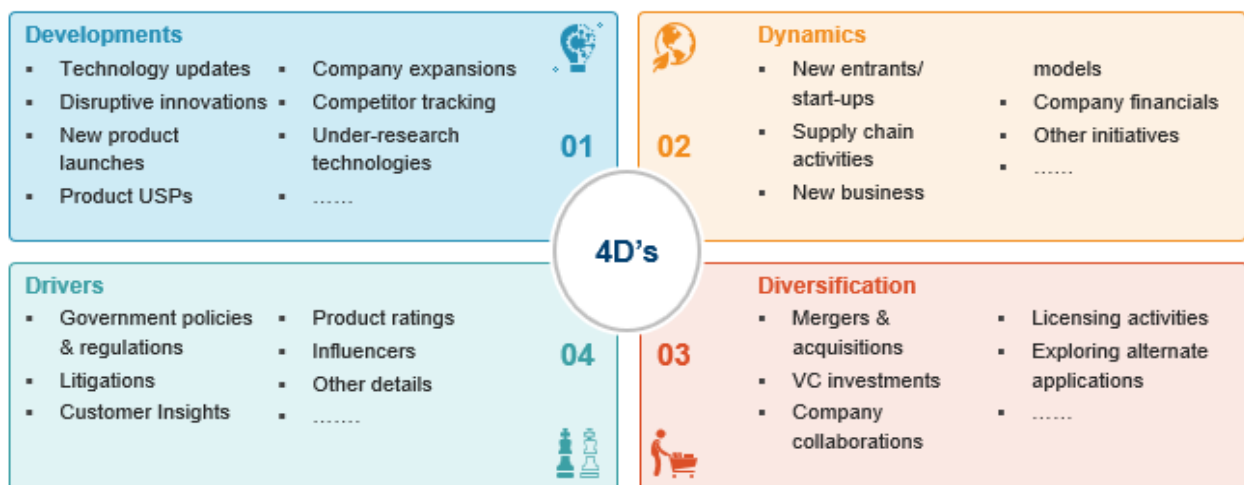
INTELLOTRACKER

IDENTITY & ACCESS MANAGEMENT IN CYBERSECURITY

JUNE 2023



ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS....





DEVELOPMENTS

Company expansions		Okta is expanding its channel network with “like-minded” partners in the Asia Pacific (APAC) region to offer solutions rooted in a zero-trust security approach formed from an identity-first principle. <i>Source: Channel Asia</i>
New product launches		Radiant Logic announces Industry-First Identity Data Intelligence innovation to improve decision-making. Capabilities include Identity Observability, Management and Visibility, SaaS Deployment, among others. <i>Source: BusinessWire</i>
New product launches		Procyon launches next generation cloud-based Privilege Access Management (PAM) solution for Multi-Cloud identity and access management. <i>Source: PR NewsWire</i>
New product launches		Ping Identity launches new multi-standards decentralized, identity management solution, giving users control of their digital identities to improve security and privacy. <i>Source: PingIdentity Press Release</i>
New product launches		Advancis launches its new product AIM, which is a platform for consolidating existing access control and IT systems through centralized identity management. <i>Source: BusinessWire</i>
New product launches		Spera launches identity security posture management platform that uses an inventory of identities that is available across cloud and on-prem environments. <i>Source: Forbes</i>
Competitor tracking		Saviynt announces Innovative Customers & Strategic Partners in a panel discussion to get a behind-the-scenes look into Saviynt’s innovation roadmap with exclusive insight into the future of Saviynt’s Enterprise Identity Cloud platform. <i>Source: Saviynt Website</i>
Product USPs		BeyondTrust offers a suite of identity and access management tools & extends the benefits of privileged access management (PAM) to network and cloud environments while eliminating the need for a VPN. <i>Source: StrongDM Blog</i>



DYNAMICS

New business models		Web3 provides new technology constructs that include non-fungible token (NFT) identity and decentralized identity standards, thereby support decentralized identity use cases to decentralize identity ownership and disrupt social media advertising models. <i>Source: TechTarget Blog</i>
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DIVERSIFICATION

Mergers & acquisitions		Following the recent acquisition of OneWelcome, Thales is bringing the OneWelcome Identity Platform to enterprises globally, enabling them to orchestrate frictionless, secure and trusted digital journeys for their customers. <i>Source: BusinessWire</i>
Company collaboration		Axiomatics partners with Authomize to deliver the First Policy-based Access Control approach to OpenITDR. Their respective access control and frameworks advance ITDR by connecting risk signals across identity and cybersecurity landscapes. <i>Source: BusinessWire</i>
Company collaboration		ProofID, a specialist provider of identity and access management (IAM) services, announces partnership with Fastpath to further expand ProofID’s partner network and allows the offer of broader IAM solutions. <i>Source: ProofID Press Release</i>
Company collaboration		BIO-key Partners with Ethnos IT Solutions, Expanding the Reach of its Identity and Access Management Solutions Across Africa. <i>Source: GlobeNewsWire</i>
VC Investments		Aembit raises \$16.6M to bring identity management to workloads. Aembit’s workload identity and access management service apply industry knowledge, from managing user and device access to cloud workloads such as APIs. <i>Source: TechCrunch</i>
VC Investments		Britive receives \$20.5M Series B funding to support company’s dynamic and intelligent privileged access management platform. <i>Source: Britive Blog</i>
VC Investments		Procyon announced \$6.5M Funding to support growth of the next generation Privilege Access Management (PAM) helping enterprises improve and streamline their identity and access operations. <i>Source: First Rays Venture Partners</i>

VC Investments		<p>Strata Identity Raises \$26M in Series B Financing to extend leadership in Multi-Cloud Identity Orchestration market. The company enables fragmented incompatible modern and legacy identity systems to coexist.</p> <p>Source: Strata Press Release</p>
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DRIVERS		
Government policies		<p>As part of the Enduring Security Framework (ESF), the Cybersecurity and Infrastructure Security Agency (CISA) and the National Security Agency (NSA) have released Identity and Access Management Recommended Best Practices Guide for Administrators.</p> <p>Source: US CISA</p>
Influencers		<p>According to Milad Aslaner, Senior Director Global Field CISO at SentinelOne, assessing security gaps from an identity standpoint has become essential for organizations, which includes proactively looking at root causes and thwarting identity-based threats before they become full-scale security events.</p> <p>Source: Innovation News Network</p>

SOLUTION PORTFOLIO – TECHNOLOGY RESEARCH & ADVISORY

IP STRATEGY	TECHNOLOGY INTELLIGENCE	GROWTH & STRATEGY
<p>How best can we proactively manage and monetise our technical knowhow / intellectual property?</p>	<p>How best can we keep abreast of technology trends, competitor activity and headwinds / tailwinds in our domain?</p>	<p>Which technologies do we invest in? How do we ensure quick wins? Speed to market?</p>
<ul style="list-style-type: none"> IP Portfolio Analysis 	<ul style="list-style-type: none"> Competitor Benchmarking 	<ul style="list-style-type: none"> R&D Strategy Roadmaps
<ul style="list-style-type: none"> IP Monetisation 	<ul style="list-style-type: none"> Tech / IP Landscapes 	<ul style="list-style-type: none"> Technology Scouting
<ul style="list-style-type: none"> IP Valuation 	<ul style="list-style-type: none"> Technology Watch 	<ul style="list-style-type: none"> Open Innovation
<ul style="list-style-type: none"> Prior Art Searches 	<ul style="list-style-type: none"> Market Analysis / Trends 	<ul style="list-style-type: none"> Product Development

GROWTH ADVISORY	INVESTMENT RESEARCH & ANALYTICS	VALUATION & FINANCIAL ADVISORY	TECHNOLOGY RESEARCH & ADVISORY	PROCUREMENT & SUPPLY CHAIN INTELLIGENCE

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