

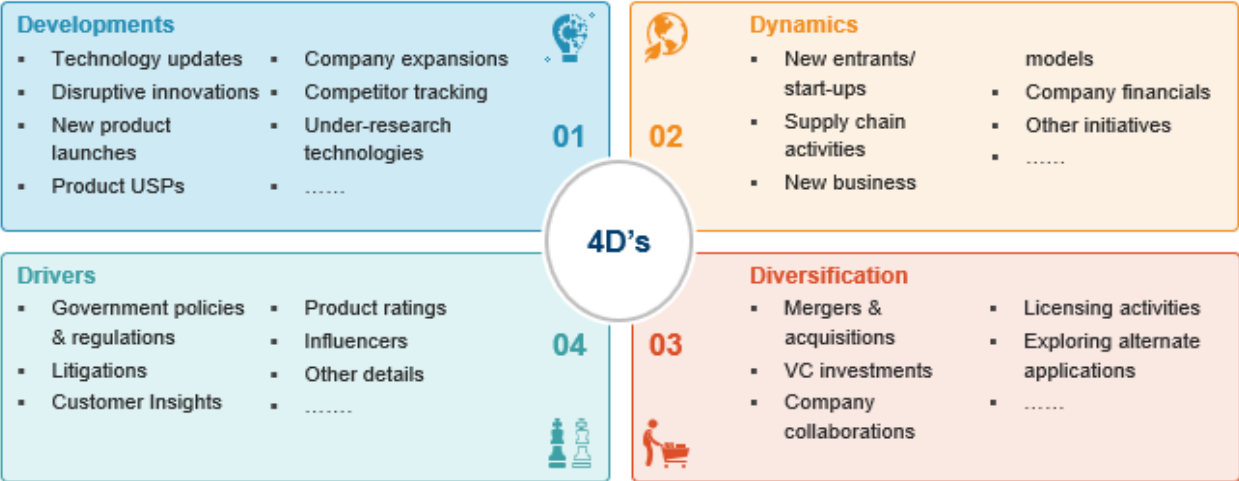
# INTELLOTRACKER

## MEDICAL REIMBURSEMENT

JUNE 2023



### ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS....





## DEVELOPMENTS

New product launches	<b>experian health</b>	Experian® Health, a leading provider in revenue cycle products, announces the launch of AI Advantage™, to mitigate the increasingly high volume of healthcare insurance claims denials. <i>Source: <a href="#">Experian Health Blog</a></i>
New product launches	<b>parexel</b>	Parexel launched its new service which has market access experts share effective strategies for navigating reimbursement in the US and EU by understanding how payers and health technology assessment (HTA) agencies evaluate value. <i>Source: <a href="#">Parexel Press Release</a></i>
New product launches	<b>greenphire</b>	Greenphire introduced a new platform in partnership with Merck which offers the ClinCard feature, allowing patients for quick reimbursements so that research sites can focus better on clinical trials. <i>Source: <a href="#">Outsourcing Pharma Blog</a></i>



## DYNAMICS

New entrants/start-ups	<b>CODAMATRIX</b>	Boston startup CodaMatrix's AI-based software is aiming to speed up the process and cut down on the many frustrating denials. This reduces the dependency on staff to get approvals and reimbursements. <i>Source: <a href="#">Boston Globe</a></i>
New entrants/start-ups	<b>Proprio</b>	Seattle-based startup Proprio is working on an additional capability to review surgical procedures from visual and audio data, and annotate it, thus supporting medical coding of procedures and facilitating reimbursement, adding value for the customer. <i>Source: <a href="#">Geek Wire</a></i>



## DIVERSIFICATION

Company collaboration	<b>EVERSANA</b> <b>APACMed</b>	APACMed names EVERSANA® as a knowledge partner to shape Digital Health reimbursement framework across the region to ensure better access to new and transformative therapies, diagnostic aids and patient management solutions. <i>Source: <a href="#">Eversana Blog</a></i>
Mergers & acquisitions	<b>CVS</b> <b>Oak St. Health</b>	CVS proposed \$10.6 billion acquisition of Medicare-focused primary care player Oak Street Health to pursue their value-based care for patients. <i>Source: <a href="#">Fierce Healthcare Blog</a></i>
Mergers & acquisitions	<b>PointClickCare</b> <b>Patient Pattern</b>	PointClickCare acquires value-based care platform Patient Pattern to expand the senior-focused company's offerings to include a workflow management program and value-based care reimbursement assistance. <i>Source: <a href="#">MobileHealthNews Blog</a></i>
VC Investments	<b>hi.</b>	Vienna-based insurtech Hi.Health received €6 million to expand across Europe. The startup aims to allow people to be reimbursed for medical expenses in a quicker and simpler process through their app. <i>Source: <a href="#">EU Startups Blog</a></i>
VC Investments	<b>OpenLoop</b>	Telehealth Startup OpenLoop Raises \$15 Million to Streamline Virtual Care Delivery and offers a new nationwide insurance payer network that allows clients to offer reimbursable services to patients instead of cash pay only options. <i>Source: <a href="#">PR Newswire Blog</a></i>



## DRIVERS

Government regulations	<b>MTRC</b> Med Tech Reimbursement Consulting	The Ministry of Health and Prevention published an order in the Official Journal of the French Republic on the coverage of the INTERVAPOR system under Forfait innovation program. <i>Source: <a href="#">Med Tech Reimbursement Consulting</a></i>
Government regulations	<b>GOUVERNEMENT</b> Liberté Égalité Fraternité	The new fast track pathway "PEC-AN" is a transitional one-year reimbursement access pathway to enable rapid access for patients to digital health solutions at a temporary reimbursement rate for one year before a more permanent listing. <i>Source: <a href="#">HealthXL Blog</a></i>
Influencers	<b>CareJourney</b>	According to Aneesh Chopra, cofounder and president of CareJourney, Value-based care is a better approach to healthcare reimbursement at the federal level for patients. A slash-and-burn approach would negatively impact the healthcare system. <i>Source: <a href="#">Healthcare Innovation Blog</a></i>
Others	<b>ABHI</b> HealthTech for Life	The Association of British HealthTech Industries (ABHI) highlighted some DHT solutions which could offer decentralized systems reimbursement mechanisms which are important levers available for policymakers. <i>Source: <a href="#">ABHI Health Report</a></i>
Others	<b>anta</b> HTA Austria Austrian Institute for Health Technology Assessment (GmbH)	The Health Innovation Next Generation Pricing Models (HI-PRIX) project was initiated to generate new evidence on the role of public sector in R&D & indirect medical and environmental costs in pricing and reimbursement determinations, on the pricing. <i>Source: <a href="#">HTA Austria</a></i>

## SOLUTION PORTFOLIO – TECHNOLOGY RESEARCH & ADVISORY

IP STRATEGY	TECHNOLOGY INTELLIGENCE	GROWTH & STRATEGY
<p>How best can we proactively manage and monetise our technical knowhow / intellectual property?</p>	<p>How best can we keep abreast of technology trends, competitor activity and headwinds / tailwinds in our domain?</p>	<p>Which technologies do we invest in? How do we ensure quick wins? Speed to market?</p>
<ul style="list-style-type: none"> <li>IP Portfolio Analysis</li> </ul>	<ul style="list-style-type: none"> <li>Competitor Benchmarking</li> </ul>	<ul style="list-style-type: none"> <li>R&amp;D Strategy Roadmaps</li> </ul>
<ul style="list-style-type: none"> <li>IP Monetisation</li> </ul>	<ul style="list-style-type: none"> <li>Tech / IP Landscapes</li> </ul>	<ul style="list-style-type: none"> <li>Technology Scouting</li> </ul>
<ul style="list-style-type: none"> <li>IP Valuation</li> </ul>	<ul style="list-style-type: none"> <li>Technology Watch</li> </ul>	<ul style="list-style-type: none"> <li>Open Innovation</li> </ul>
<ul style="list-style-type: none"> <li>Prior Art Searches</li> </ul>	<ul style="list-style-type: none"> <li>Market Analysis / Trends</li> </ul>	<ul style="list-style-type: none"> <li>Product Development</li> </ul>



GROWTH ADVISORY



INVESTMENT RESEARCH & ANALYTICS



VALUATION & FINANCIAL ADVISORY



TECHNOLOGY RESEARCH & ADVISORY



PROCUREMENT & SUPPLY CHAIN INTELLIGENCE

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