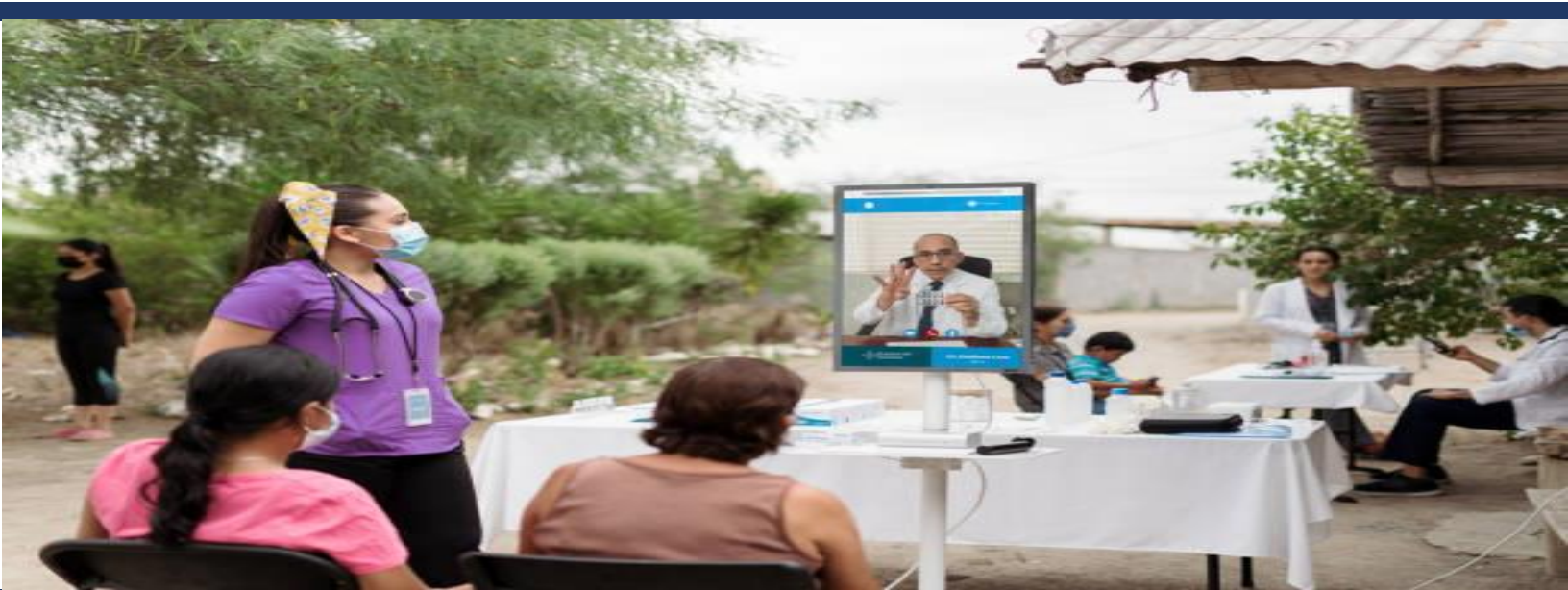


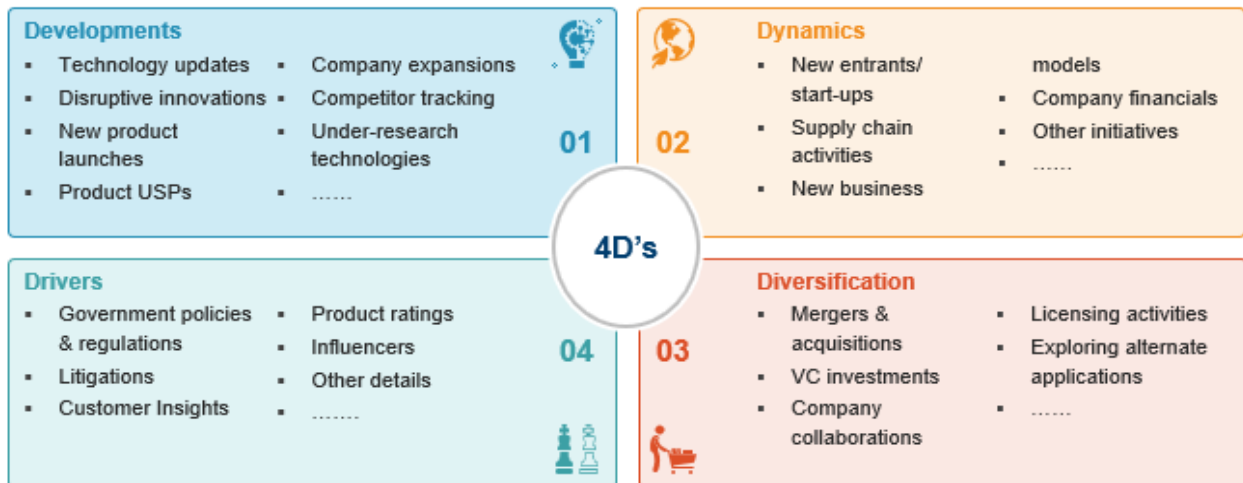
# INTELLOTRACKER

## TELEHEALTH FOR RURAL AREAS

JUNE 2023



### ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS....





## DEVELOPMENTS

Technology updates		<p>Primary care physician participation in the University of Missouri School of Medicine's ECHO project for underserved communities enhances accuracy and timeliness of dermatology diagnoses, according to researchers.</p> <p>Source: <a href="#">University of Missouri School of Medicine Blog</a></p>
New product launches		<p>Microsoft's Holoportation™ technology and low-cost Azure Kinect sensors to capture and stream live 3D content of patients to remote clinicians for clinical consultation in real-time, thereby increasing access for rural and underserved communities.</p> <p>Source: <a href="#">Microsoft Project Blog</a></p>
Under research technologies		<p>A telemedicine system is currently under research which uses AI and ML to improve cardiovascular health such that the need for additional cardiac interventions is mitigated.</p> <p>Source: <a href="#">Google Patent</a></p>



## DYNAMICS

Other initiatives		<p>Sanford Health recently launched a \$350 million virtual-care initiative to transform healthcare for rural and underserved communities across the Midwest by significantly improving access to convenient, high-quality healthcare.</p> <p>Source: <a href="#">Healthcare IT News</a></p>
Other initiatives		<p>Certintell Telehealth has announced a new innovation pilot under the Health Resources and Services Administration (HRSA), designed to bridge the gap between social services and medical care for vulnerable populations.</p> <p>Source: <a href="#">Certintell Telehealth Press Release</a></p>
Other initiatives		<p>OSU Center for Rural Health awarded a \$3 million grant to improve rural healthcare, including \$400,000 for two telemedicine cargo vans for telemedicine and mobile health efforts in rural Oklahoma.</p> <p>Source: <a href="#">Oklahoma State University Press Release</a></p>



## DIVERSIFICATION

Company collaboration		<p>Blue Cross and Blue Shield of Minnesota (Blue Cross) and Homeward, a company with Minnesota in partnership with local communities announced a new value-based collaboration designed to increase access to healthcare for outstate Minnesotans.</p> <p>Source: <a href="#">BlueCross Press Release</a></p>
Company collaboration		<p>MedArrive partners with Ouma to bring in-home maternal care for underserved populations that are typically harder to engage like those that live in rural regions or poorer urban areas.</p> <p>Source: <a href="#">PRNewsWire</a></p>
Company collaboration		<p>New Mexico's Department of Information Technology and Presbyterian Health Plan team up for enhanced telehealth in underserved communities through "mobile medical exam kits" and strong broadband connectivity.</p> <p>Source: <a href="#">Albuquerque Journal</a></p>
VC Investments		<p>Twentyeight Health, a telehealth company providing affordable access and convenience for reproductive and sexual health for underserved communities, announced that it has raised \$8.3 million in Pre-Series A funding.</p> <p>Source: <a href="#">TwentyEight Health Press Release</a></p>
VC Investments		<p>Array Behavioral Care secures \$25 million from CVS Health to help address national mental health crisis through Virtual Care for the rural and underserved communities.</p> <p>Source: <a href="#">Array Behavioral Care Press Release</a></p>



## DRIVERS

Government regulations		<p>Congressman Troy Balderson introduces legislation to expand Telehealth access and empower rural Americans with options with The Knowing the Efficiency and Efficacy of Permanent (KEEP) Telehealth Options Act.</p> <p>Source: <a href="#">Balderson House Blog</a></p>
Government regulations		<p>The American Academy of Family Physicians urged the permanent removal of CMS' in-person requirement for tele-mental health visits and the elimination of telehealth restrictions on alternative payment models.</p> <p>Source: <a href="#">AAFP Press Release</a></p>
Government regulations		<p>The Centers for Medicare &amp; Medicaid Services' guidance expands Medicaid and CHIP coverage for eConsults, improving access to care for underserved patients and enabling primary care providers to retain more patients.</p> <p>Source: <a href="#">Health Leaders Blog</a></p>
Others		<p>Supported by a \$5.1 million USDA grant, the new coalition, managed by the UVA Center for Telehealth, will launch / expand several programs aimed at addressing health inequality and improving access to COVID-19 and post-COVID healthcare.</p>

Source: [Health Leaders Blog](#)




Others



Apollo Telehealth provides eye care services to over 2.5 million people under Andhra Pradesh Government's Mukhyamantri e-Eye Kendram initiative.

Source: [E Health Blog](#)

## SOLUTION PORTFOLIO – TECHNOLOGY RESEARCH & ADVISORY

 <b>IP STRATEGY</b>	 <b>TECHNOLOGY INTELLIGENCE</b>	 <b>GROWTH &amp; STRATEGY</b>
<p>How best can we proactively manage and monetise our technical knowhow / intellectual property?</p>	<p>How best can we keep abreast of technology trends, competitor activity and headwinds / tailwinds in our domain?</p>	<p>Which technologies do we invest in? How do we ensure quick wins? Speed to market?</p>
<ul style="list-style-type: none"> <li>IP Portfolio Analysis</li> </ul>	<ul style="list-style-type: none"> <li>Competitor Benchmarking</li> </ul>	<ul style="list-style-type: none"> <li>R&amp;D Strategy Roadmaps</li> </ul>
<ul style="list-style-type: none"> <li>IP Monetisation</li> </ul>	<ul style="list-style-type: none"> <li>Tech / IP Landscapes</li> </ul>	<ul style="list-style-type: none"> <li>Technology Scouting</li> </ul>
<ul style="list-style-type: none"> <li>IP Valuation</li> </ul>	<ul style="list-style-type: none"> <li>Technology Watch</li> </ul>	<ul style="list-style-type: none"> <li>Open Innovation</li> </ul>
<ul style="list-style-type: none"> <li>Prior Art Searches</li> </ul>	<ul style="list-style-type: none"> <li>Market Analysis / Trends</li> </ul>	<ul style="list-style-type: none"> <li>Product Development</li> </ul>



GROWTH ADVISORY



INVESTMENT RESEARCH & ANALYTICS



VALUATION & FINANCIAL ADVISORY



TECHNOLOGY RESEARCH & ADVISORY



PROCUREMENT & SUPPLY CHAIN INTELLIGENCE

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