

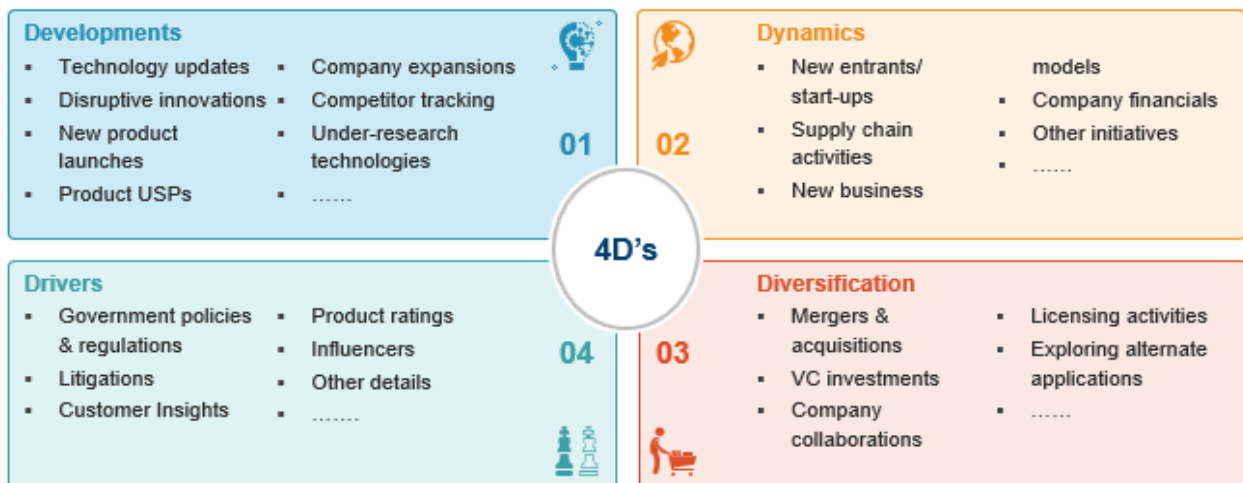
INTELLOTRACKER

At-Home Cancer Management

May 2023



ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS....





DEVELOPMENTS

New Product /Service Launch		EVERSANA® partners with ChemoMouthpiece, LLC to launch and commercialize a medical device that aids cancer patients in managing and treating oral mucositis. Source: PR News Wire
New Product /Service Launch		New Jersey Cancer Care initiates remote patient monitoring, aiming for treatment compliance and oncology innovation through connected devices, a patient app, and a clinician portal. Source: Healthcare IT News
New Product /Service Launch		Cue Health has introduced at-home diagnostic test kits, enabling individuals to monitor their health (Colon cancer screening, Vitamin D Test, etc.) conveniently and confidently, empowering them to take charge of their well-being. Source: Lab Pulse
New Product /Service Launch		LifeCell, a well-known provider of stem cell storage and genetic screening, will offer an at-home self-test kit for women in India to screen for HPV, the main cause of cervical cancer. The cost per test will be Rs. 2,500. Source: Economic Times
New Product /Service Launch		MSU Health Care offers non-medical personal and companionship care for adults and seniors in Michigan, privately on an hourly basis in residences and senior living communities, including those with cancer or stroke. Source: Company News
New Product /Service Launch		AIIMS has developed a mobile app providing registered cancer patients with convenient access to information and consultations from the comfort of their homes. Source: India TV News
Technology/ Innovations		Professor Simona Francese's groundbreaking research reveals that analyzing sweat from a person's finger can detect breast cancer in homes with an impressive 98% accuracy. Source: Daily Mail
Technology/ Innovations		Dr. Timothy D. Lyon, a urologic oncologist, highlights in-home intravesical therapy for NMIBC, addressing the challenges of hospital visits. Study shows positive outcomes, cost savings, and improved quality of life, making it a promising option. Source: Urology Times
Technology/ Innovations		Machine learning intervention increased serious illness conversations, reduced end-of-life systemic therapy. Weekly emails, patient lists, reminder texts implemented for 16 weeks after 4-week control, with 24-week follow-up. Source: Cancer Therapy Advisor
Technology/ Innovations		Endometrial cancer screening at home shows potential to eliminate biopsies, offering a less invasive approach for detection and diagnosis. Source: Company News



DYNAMICS

Supply Chan Activities		Tesco now offers a unique selection of at-home health tests, including for thyroid issues and bowel cancer, allowing customers to conveniently access them while shopping. Source: Independent News
Supply Chan Activities		Ascension St. Vincent offers qualifying individuals free colon cancer screening kits for use in the comfort of their own homes. Source: Indianapolis News
Other Initiatives		During Colon Cancer Awareness Month, Deaconess Gateway Hospital promoted awareness by distributing complimentary at-home screening kits to drivers, accompanied by refreshments, and offered the opportunity to schedule colonoscopies. Source: 14News
Other Initiatives		NHS in England has launched a unique campaign, sending home testing kits to millions, enabling early detection of bowel cancer. People are urged to use and return the kits promptly. Source: NHS 75 England
Other Initiatives		The NSW Liberal and Nationals Government is providing \$2.5 million to create a purpose-built oncology accommodation in Dubbo for cancer patients in Central, Western, and Far West NSW. Source: NSW Health

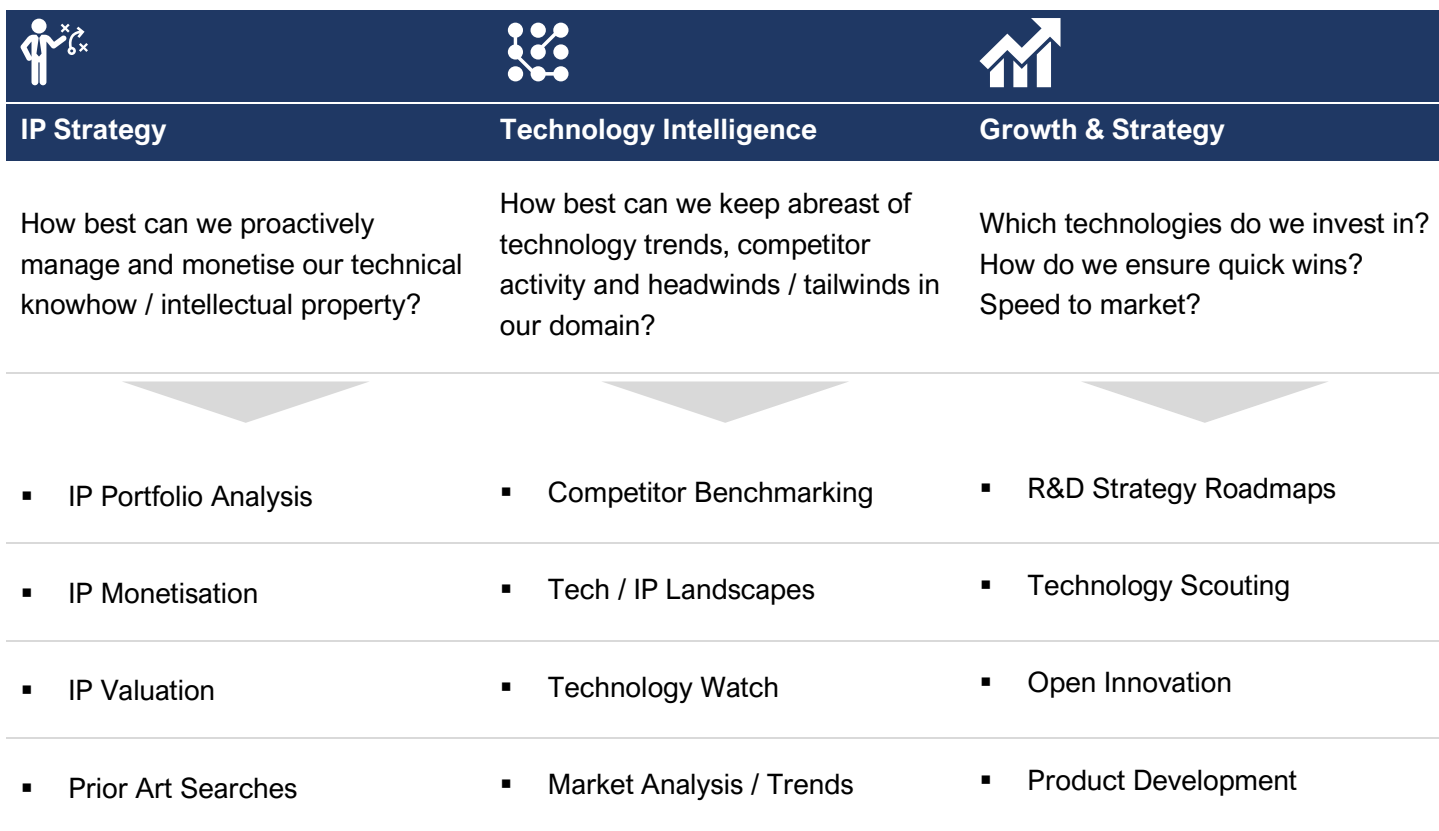


DRIVERS

Clinical Outcomes		Geneoscopy's phase 3 CRC-PREVENT trial achieved successful primary objectives, demonstrating at-home, stool-based screening test effectively detects colorectal cancer and advanced adenomas in average-risk individuals with high sensitivity and specificity. Source: One Live
Clinical Outcomes		Urogen Pharma is developing innovative solution UGN-102, which has showed promising results with 75% of bladder cancer patients achieving a complete response when administered at home by a visiting nurse under physician supervision. Source: Business Wire

Customer Insights		A US patient found home-based colon cancer screening to be a beneficial and convenient option. Source: MD Linx
DIVERSIFICATION		
VC Investment	 	Macmillan Cancer Support has invested in Neurocheck, a portable device and app being developed by 52 North Health, to help people with cancer test for neutropenic sepsis from their own homes. Source: Digital Health
VC Investment		Serena Williams' Serena Ventures is among the investors who have provided \$8.8 million in seed funding to Teal Health, a platform prioritizing women's health, beginning with cervical cancer, with a focus on home-based solutions. Source: Biz Journals

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