

INTELLOTRACKER

Sustainable Dyes

May 2023



ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS....

Developments **Dynamics** Technology updates Company expansions New entrants/ models start-ups Disruptive innovations . Competitor tracking Company financials New product Under-research Supply chain Other initiatives 01 technologies activities launches New business Product USPs 4D's **Drivers** Diversification Government policies Product ratings Mergers & Licensing activities & regulations acquisitions Influencers 04 Exploring alternate Litigations VC investments applications Other details **Customer Insights** Company collaborations







Technology/

Innovations

DYNAMICS

NATURE COATINGS

Initiatives

Consortium

Collaboration

VC Investments

VC Investments



The ZDHC's new 'Chemicals to Zero' (CtZ) leader initiative seeks to assist fashion industry companies and suppliers in achieving sustainable chemical management while minimizing harmful impacts on human health and the environment.

Nature Coatings' process provides a carbon-negative, environmentally friendly alternative to produce black pigments from wood

Source: Ecotextile News

waste. Source: Appalachian Today



HUNTSMAN
TEXTILE EFFECTS

Source: Textile Evolution

The Faculty of Educational Sciences has received a significant EU consortium grant under the Horizon Europe framework program for Colour4CRAFTS, a multidisciplinary project for the development of novel dyeing techniques

and bio-based dyes.

Source: Mirage

Chalmer University scientists devised a way to eliminate 80% of dye contaminants in wastewater using wood nanocrystals in partnership with the Malaviya National Institute of Technology Jaipur.

Source: Ecotextile News

Biotechnology start-up Pili has raised \$15.8 million in Series A funding to boost its industrialization by manufacturing the first tons of bio-based sustainable dyes.

Source: Just Style

Ever Dye, a deep-tech firm based in Paris revealed, that it has raised €3.4M in a seed round of funding. The company developed a chemical approach for textile dyeing plants to utilize color fibers swiftly, efficiently, and without the usage of petrochemicals.

Source: Silicon Canals





SOLUTION PORTFOLIO – TECHNOLOGY RESEARCH & ADVISORY

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IP Strategy	Technology Intelligence	Growth & Strategy
How best can we proactively manage and monetise our technical knowhow / intellectual property?	How best can we keep abreast of technology trends, competitor activity and headwinds / tailwinds in our domain?	Which technologies do we invest in? How do we ensure quick wins? Speed to market?
■ IP Portfolio Analysis	 Competitor Benchmarking 	 R&D Strategy Roadmaps
 IP Monetisation 	 Tech / IP Landscapes 	 Technology Scouting
 IP Valuation 	Technology Watch	 Open Innovation
Prior Art Searches	 Market Analysis / Trends 	 Product Development

