

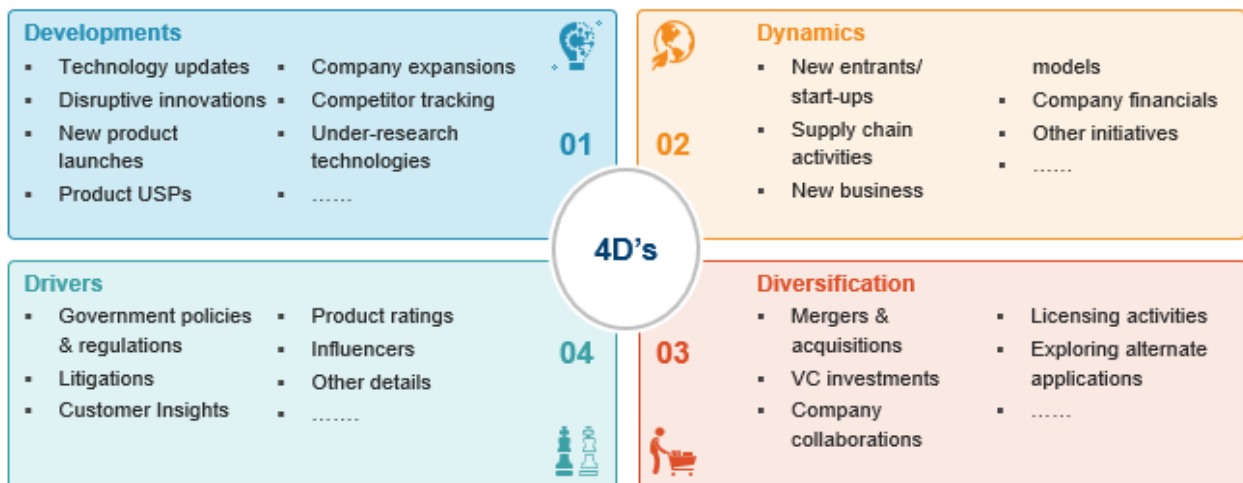
# INTELLOTRACKER

## Sustainable Packaging

May 2023



### ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS....





## DEVELOPMENTS

New Product Launches		The introduction of ProActive Recyclable Paper-1000 was announced by ProAmpac. Recyclable Paper (RP)-1000 is heat-sealable, has a good moisture barrier, and has great directional tear qualities. Source: <a href="#">Business Wire</a>
New Product Launches		Electrolux Group introduces eco-friendly packaging for Electrolux and AEG small appliances, utilizing recycled and paper-based materials. With a 70% reduction in ink usage, the Forest Stewardship Council-certified packaging is EPS-free, promoting sustainability. Source: <a href="#">Company Website</a>
New Product Launches		Cascades launches a circular economy-focused closed basket for the produce sector, made from recycled and recyclable corrugated cardboard, promoting eco-design principles. Source: <a href="#">PRNewswire</a>
New Product Launches		Cruz Foam introduces eco-friendly packaging that surpasses plastic alternatives, excelling in protecting fragile and temperature-sensitive items while meeting sustainability requirements. Source: <a href="#">Santa Cruz Works</a>
New Product Launches		Mars Wrigley debuts rPET packaging in China through collaboration with local brand CXM, showcasing a 100% rPET canister lid and marking a significant milestone in recycled content utilization. Source: <a href="#">PETnology</a>
New Product Launches		Parkside introduces a mono-polymer laminated film made from polypropylene that can be recycled within existing UK streams, offering a sustainable alternative to non-recyclable aluminum foil and PET structures across various packaging formats. Source: <a href="#">The Packman</a>
New Product Launches		Israeli startup Melodea unveils a sustainable solution for reducing plastic waste in packaging, introducing a novel barrier coating to prevent leakage and maintain product freshness. Source: <a href="#">NoCamels</a>
New Product Launches		Traditional Medicinals and ProAmpac collaborate to introduce certified compostable tea wrappers, enhancing sustainability and eco-friendliness in their botanical wellness products. Source: <a href="#">Packaging Gateway</a>
Exhibition		Sidel showcases its sustainable complete line solution and packaging innovation at CBST 2021/2023, the premier beverage industry exhibition in China, highlighting technological advancements and sustainability in the sector. Source: <a href="#">Company Website</a>



## DYNAMICS

Company Financials		Eco-friendly insulation and packaging startup, Fiberwood, secures €3 million funding to expedite product development and advance sustainable solutions. Source: <a href="#">EU-Startups</a>
Other Initiatives		ITC Limited launches 'Terra By YipPee!', a waste upcycling initiative with eco-friendly products made from upcycled Yippee! noodle wrappers, including tote bags, stationery pouches, and laptop sleeves. Source: <a href="#">The Times of India</a>
Other Initiatives		Greiner Packaging UK and Ireland emphasizes sustainability at Packaging Innovations show 2023, showcasing their commitment with a truck displaying the message 'We love sustainable packaging' at the venue entrance. Source: <a href="#">PackagingNews</a>

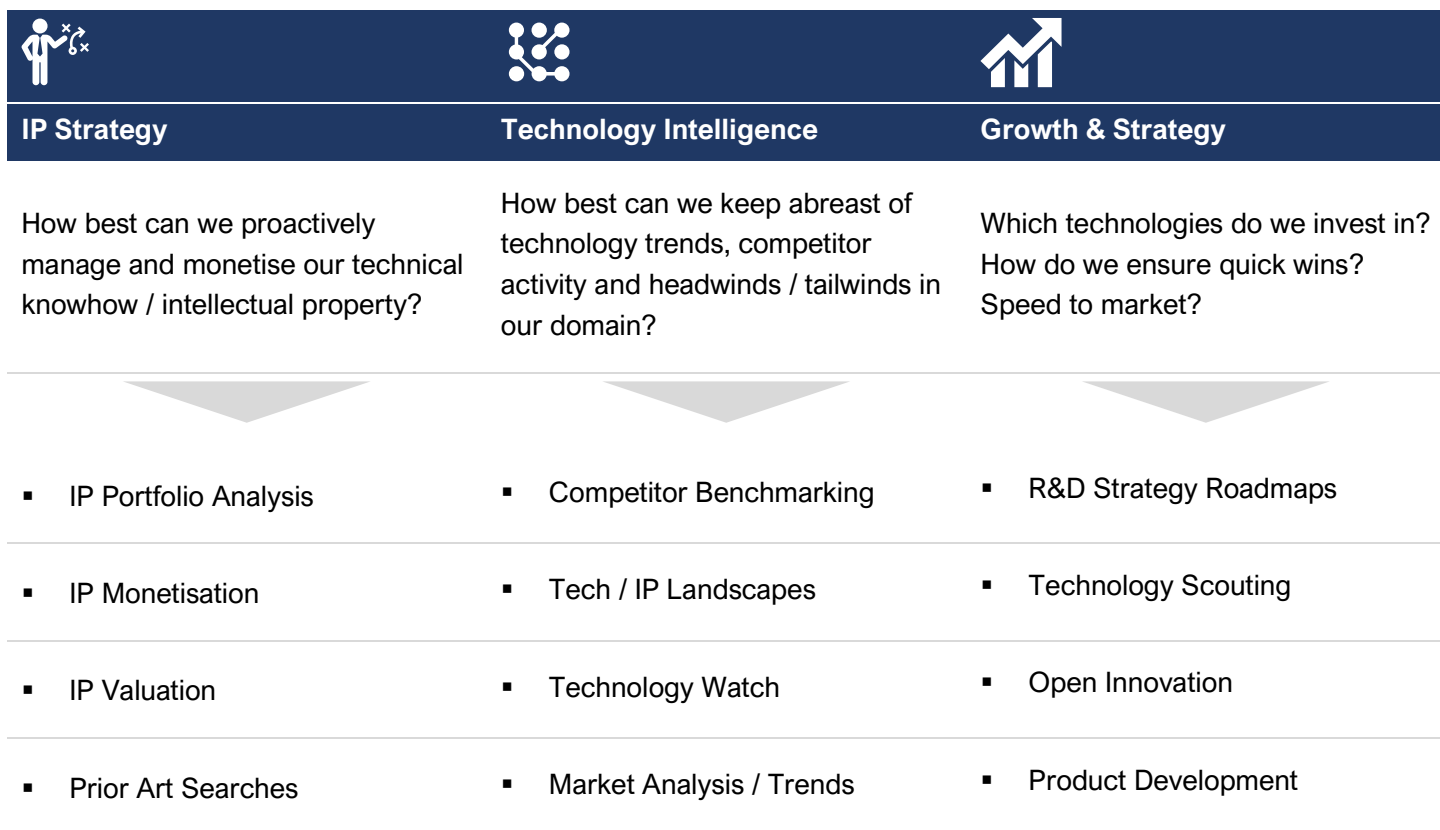


## DIVERSIFICATION

Company Collaboration	 	Parason and ABB join forces in India to automate and expand the production of eco-friendly and compostable packaging solutions for sustainability. Source: <a href="#">Company Website</a>
Company Collaboration	 	Dow and LVMH Beauty partner to promote sustainable packaging in LVMH's cosmetics. Integration of bio-based and circular plastics ensures functionality and quality while enhancing environmental responsibility. Source: <a href="#">Company Website</a>
Company Collaboration	 	BASF and StePac collaborate to develop sustainable packaging for fresh produce. BASF's Ultramid Cycled, a chemically recycled polyamide, enables advanced contact-sensitive packaging for a more sustainable circular economy. Source: <a href="#">Packaging South Asia</a>
Merger & Acquisition		Voith acquires shares in Swedish sustainability start-up Yangi, strengthening their partnership and commitment to sustainable solutions in the industry. Source: <a href="#">Nonwovens Industry</a>

Merger & Acquisition		PPC Flexible Packaging acquires StePac MAPfresh Holdings, a leading sustainable packaging supplier for the fresh produce market, expanding their expertise and offerings in the industry. <i>Source: PET food Processing</i>
Merger & Acquisition		SEE successfully completes the acquisition of Liquibox for \$1.15 billion, expanding their portfolio with innovative Bag-in-Box sustainable packaging and dispensing solutions for various industries. <i>Source: Company Website</i>

## SOLUTION PORTFOLIO – TECHNOLOGY RESEARCH & ADVISORY



GROWTH ADVISORY



INVESTMENT RESEARCH & ANALYTICS



VALUATION & FINANCIAL ADVISORY



TECHNOLOGY RESEARCH & ADVISORY



PROCUREMENT & SUPPLY CHAIN INTELLIGENCE

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